

THE GOOD NAME OF AUBURN

Mere money cannot purchase it, nor can this, the most prized of man's possessions, be had for the claiming. To be won it must be deserved. And it can be held only through keeping faith. Seven new improved Straight Eight models are offered by Auburn, not simply for the temporary aim of excelling competition, but for the enduring purpose of adding new lustre to, and wider confidence in, the good name of Auburn.

AUBURN AUTOMOBILE COMPANY, AUBURN, INDIANA

Division of Cord Corporation

\$ 845

100 H.P.
127" wheelbase

Standard Models 8-100: Business Coupe \$845; 5-passenger 2-door Brougham \$895; 4-door Full Sedan \$945; Convertible Cabriolet \$995; Convertible Phaeton Sedan \$1095; Speedster \$1095; 7-passenger Sedan \$1145. Custom Models 8-100A: Business Coupe \$1045; 5-passenger 2-door Brougham \$1095; 4-door Full Sedan \$1145; Convertible Cabriolet \$1195; Convertible Phaeton Sedan \$1295; Speedster \$1295; 7-passenger Sedan \$1345. Prices f. o. b. Connersville, Indiana. Standard Models 12-160: Business Coupe \$1345; 5-passenger 2-door Brougham \$1395; 4-door Full Sedan \$1445; Convertible Cabriolet \$1495; Convertible Phaeton Sedan \$1595; Speedster \$1595. Custom Models 12-160A: Business Coupe \$1545; 5-passenger 2-door Brougham \$1595; 4-door Full Sedan \$1645; Convertible Cabriolet \$1695; Convertible Phaeton Sedan \$1795; Speedster \$1795. Prices f. o. b. Auburn, Indiana. Equipment other than standard, all models, at extra cost.