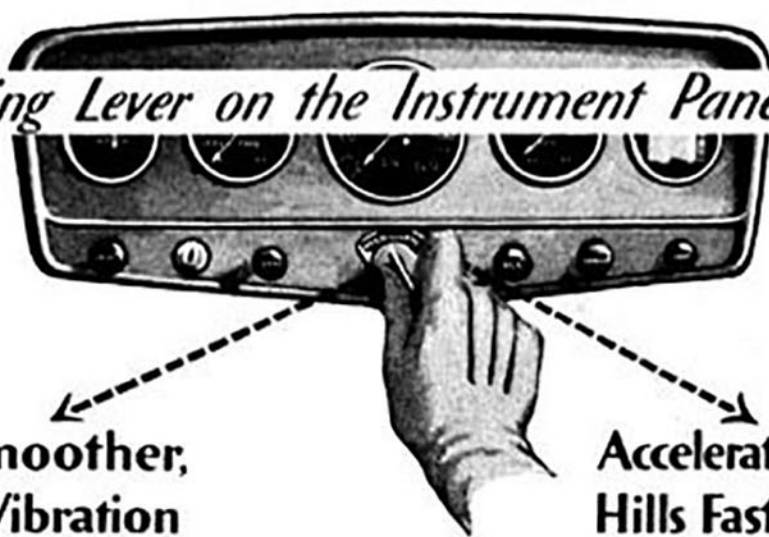


Dual Ratio

Exclusive with Auburn, is a major new departure, as important as were the self starter, four wheel brakes, and free wheeling in their day

By Simply Turning Lever on the Instrument Panel Your Auburn



**Runs Faster, Smoother,
with Less Noise, Vibration
and Wear, With Economy**

**Accelerates Faster *and* Climbs
Hills Faster than Any Other
Production Motor Car**

Dual-Ratio enables Auburn cars to out-perform all other cars. It makes possible an economy of operation—a smoothness—and a totally new performance, both in kind and degree. Once you have experienced what Dual-Ratio does, we promise you that you will never be satisfied with anything else. It will spoil all other cars for you. It saves gasoline! It saves wear

and tear on the moving parts! It prolongs the life of the entire automobile and therefore protects your investment! It minimizes noise and vibration! It gives you a car specially made for hills—or a car specially made for straightaways! And it means your Auburn will have higher resale value than other cars in the future!

Auburn "12" and "8" Custom Models include Dual-Ratio

An Auburn 100 H. P. Straight Eight Standard Model

\$845

An Auburn 160 H. P. Twelve Standard Model

\$1345

AUBURN AUTOMOBILE COMPANY, Auburn, Indiana. Division of Cord Corporation
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