



Dual-Ratio makes possible performance obtainable in no other car. By simply turning a lever on the instrument panel to "Low" your Auburn car accelerates ahead of others in traffic, and it climbs hills faster without strain or injury to the engine. Turn the lever to "High" and you reduce the number of engine revolutions without decreasing car speed. This saves gasoline, noise, vibration, wear and tear on all moving parts, and affords a smoothness unknown before in automobiles. For example, in "High" you can enjoy a 60-mile-per-hour car speed with only 40-mile-per-hour fuel consumption and engine effort. The engine loafs while the car races! We invite you to drive the new 100 Horse Power Custom Straight-Eight Auburn or the new 160 Horse Power Custom 12-Cylinder Auburn with Dual-Ratio, and see for yourself why Auburn offers the greatest value on the market for the least cost.

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POWERED BY LYCOMING

Standard Models 8-100: Business Coupe \$945; 5-passenger 2-door Brougham \$995; 4-door Full Sedan \$1045; Convertible Cabriolet \$1095; Convertible Phaeton Sedan \$1195; Speedster \$1195; 7-passenger Sedan \$1245. Custom Models 8-100A: Business Coupe \$1145; 5-passenger 2-door Brougham \$1195; 4-door Full Sedan \$1245; Convertible Cabriolet \$1295; Convertible Phaeton Sedan \$1395; Speedster \$1395; 7-passenger Sedan \$1445. Prices f. o. b. Connersville, Indiana. Standard Models 12-160: Business Coupe \$1445; 5-passenger 2-door Brougham \$1495; 4-door Full Sedan \$1545; Convertible Cabriolet \$1595; Convertible Phaeton Sedan \$1695; Speedster \$1695. Custom Models 12-160A: Business Coupe \$1645; 5-passenger 2-door Brougham \$1695; 4-door Full Sedan \$1745; Convertible Cabriolet \$1795; Convertible Phaeton Sedan \$1895; Speedster \$1895. Prices f. o. b. Auburn, Indiana. Equipment other than standard, and wire wheels, all models, at extra cost. AUBURN AUTOMOBILE CO., Auburn, Indiana. Division of Cord Corp. Prices subject to change without notice.