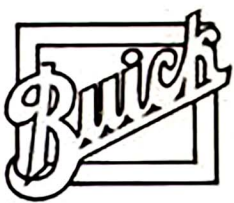


Refinement Evident in Every Detail

BUICK GIVES MORE AND BETTER MILES

In Europe . . in America . . and all the world around



It has been proved again and again, in all parts of the world, throughout thirty years, that Buick gives more and better miles. *Better* miles — naturally. The new Buick brings you the long wheelbase, the size and weight, which are absolutely necessary to real roadability and comfort. *More* miles, too. The records show that many, many Buicks are still serving after having gone

200,000 miles and more. The *wise* place for your money, when buying a car, is a Buick. It satisfies your desires by its finer quality. It protects your purse by its longer, more trouble-free service. That is why this moderately priced Buick is such a favorite all 'round the world.

The 20 new Buick models are offered at moderate prices on convenient G. M. A. C. terms. All are Buicks through and through. They have new Bodies by Fisher, Valve-in-Head Straight Eight Engines cushioned in rubber, and new Fisher No Draft Ventilation, Individually Controlled. All are fine, economical motor car investments.



CONGO

A prominent Belgian industrialist uses his Buick on blistering desert drives from Algiers to the Belgian Congo, and finds that "Buick gives more and better miles."



TURKEY

Buick cars won first and second place in Turkey's first motor race, at Istanbul in 1932, thereby strengthening their hold on the affections of motorists in that country.



CHINA

America's women, delighted with Buick beauty, will be interested in this flower-decked sedan of a Chinese bride — novel in appearance, but a Buick through and through.



'ROUND THE WORLD

Recently, a European Boy Scout drove his Buick 'round the world alone, and paid high tribute to Buick performance and reliability when leaving America for his home.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM . . . A GENERAL MOTORS VALUE