



Refinement Evident in Every Detail

BUICK GIVES MORE AND BETTER MILES

Distinguished Men and Women Confirm What All Buick Owners Know



Many distinguished men and women belong to Buick's wide circle of owners. They will tell you what *all* Buick owners will tell you. That Buick is mighty hard to equal as a motor car investment. That Buick gives the very results which *you* desire in a motor car—*more and better miles*.

The new Buicks are bound to give better miles. They have a *combination of all the qualities* that make for finer motoring. They are *large—comfortable—and easy-riding*—due to long wheelbases (119 inches to 138 inches) and well distributed weight (3866 to 4901 pounds). They perform with *greater smoothness and dependability*, due to fine engineering and manufacturing, constantly improved throughout thirty years. Buick gives *more miles, too*. The records show that many Buicks have served for *more than 200,000 miles*, with that carefree reliability which is the very heart of motoring economy. You and your family will find Buick an ideal motor car; and you can buy one very reasonably on convenient G. M. A. C. terms. Better get your Buick—*now!*

Visit the General Motors Building, Century of Progress

The twenty new Buick models are offered at moderate prices on liberal and convenient G. M. A. C. terms. All are Buicks through and through. They have new Bodies by Fisher, Valve-in-Head Straight Eight Engines, and new Fisher No Draft Ventilation, Individually Controlled. All are fine, economical motor car investments. A GENERAL MOTORS VALUE

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



MR. PAUL DE KRUIF—famed author of "Hunger Fighters" and other works, owns a Buick motor car.



MADAME AMELITA GALLI-CURCI—celebrated artist of the operatic world, owns a Buick motor car.



MISS MARY BOLAND—charming star of the screen and musical comedy stage, owns a Buick motor car.



MAJOR LENOX R. LOHR—general manager, Century of Progress Exposition, owns a Buick motor car.