



Refinement Evident in Every Detail

BUICK GIVES MORE AND BETTER MILES

Men in Every Business and Profession Give It Overwhelming Preference



People in every business and profession favor Buick so strongly that they award it a *bigger demand than all ten other Eights* in its price range combined. Isn't this mighty good evidence that Buick gives *more and better miles*—and doesn't it suggest that you should investigate Buick thoroughly before buying any car? You will know that Buick gives *better miles* the minute you drive it. You will find that Buick's thirty-year-proved Valve-in-Head Engine performs *more smoothly and powerfully*; that Buick's long wheelbase, roomy interior and Fisher Ventilation System give *exceptional riding comfort*; and that Buick's well-distributed weight enables it to *hold the road firmly* at all speeds. You'll get *more miles* in a Buick, too. The records show that many, many Buicks serve dependably for *more than 200,000 miles*, which means real economy as well as real motoring enjoyment.

Surely, the marked preference for Buick among people in every business and profession recommends a closer acquaintance with this fine car. Why not take a trial drive in a Buick—*today?*

Visit the General Motors Building, Century of Progress

The twenty new Buick models are offered at moderate prices on liberal and convenient G. M. A. C. terms. All are Buicks through and through. They have new Bodies by Fisher, Valve-in-Head Straight Eight Engines, and the new Fisher Ventilation System, Individually Controlled. All are fine, economical motor car investments.



MEDICINE—Dr. J. Oliver Purvis, Annapolis, Md. . . . ("I have recently purchased my twelfth Buick motor car") . . . exemplifies the fact—more Doctors buy Buicks than any other car of its price or higher.



LAW—Mr. Roy D. Thatcher . . . Thatcher & Young, Ogden, Utah . . . ("drove one Buick more than 91,000 miles") . . . exemplifies the fact—more Attorneys buy Buicks than any other car of its price or higher.



ARCHITECTURE—Mr. John Mead Howells, New York . . . noted designer of modern skyscrapers . . . exemplifies the fact—more Architects buy Buicks than any other car of its price or higher.



COMMERCE—Mr. Ephraim H. Brown, Ohio Brass Co., Mansfield, O. . . . ("We operate 30 to 35 Buicks") . . . exemplifies the fact—more Business Men buy Buicks than any other car of its price or higher.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM . . . A GENERAL MOTORS VALUE