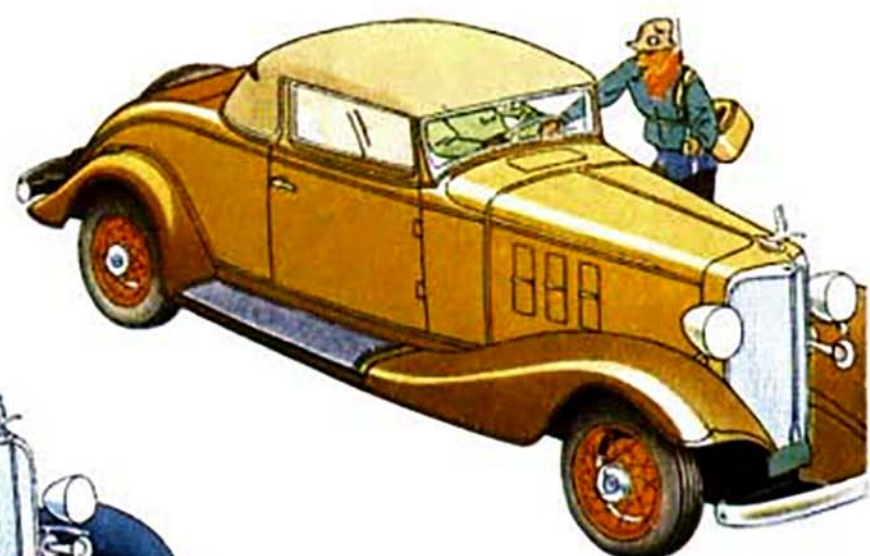
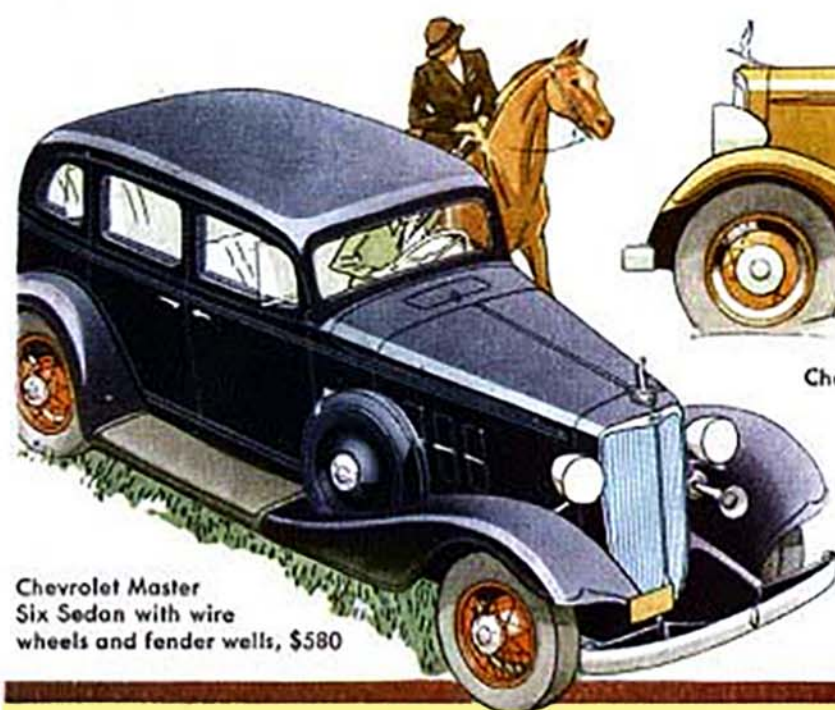


Chevrolet Master Six Coach, \$515

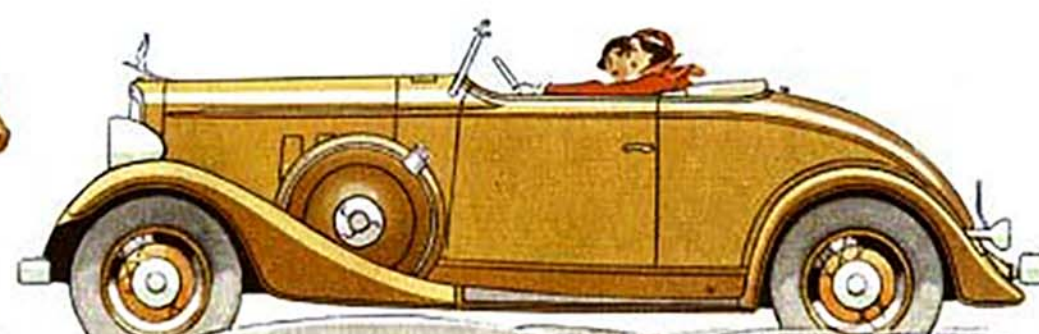


Chevrolet Master Six Cabriolet, \$565

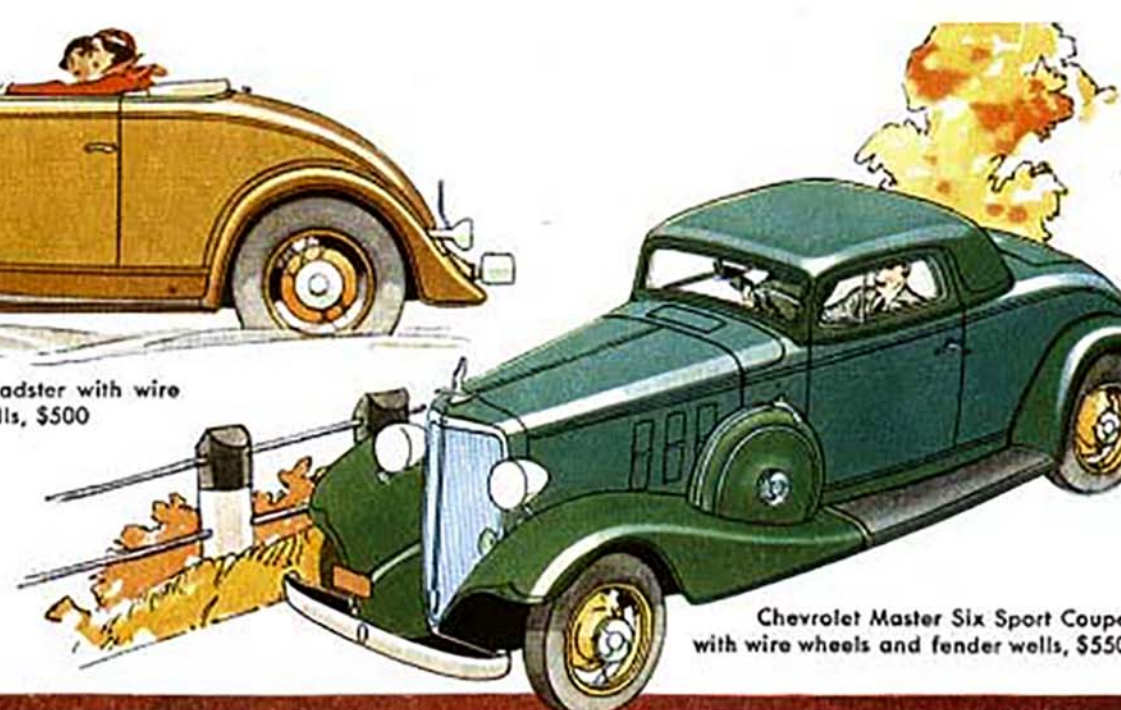
Chevrolet Master Six Sport Coupe, \$535



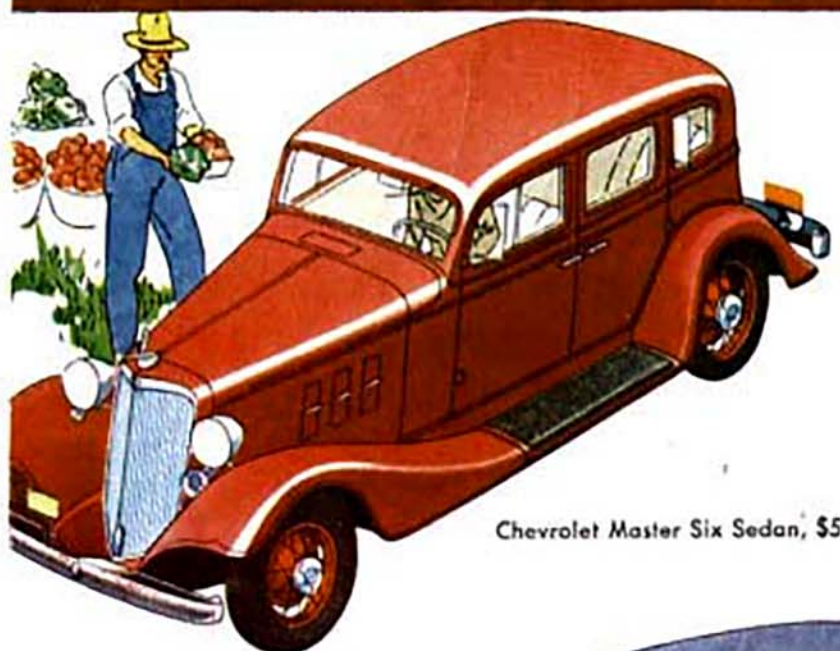
Chevrolet Master Six Sport Roadster with wire wheels and fender wells, \$500



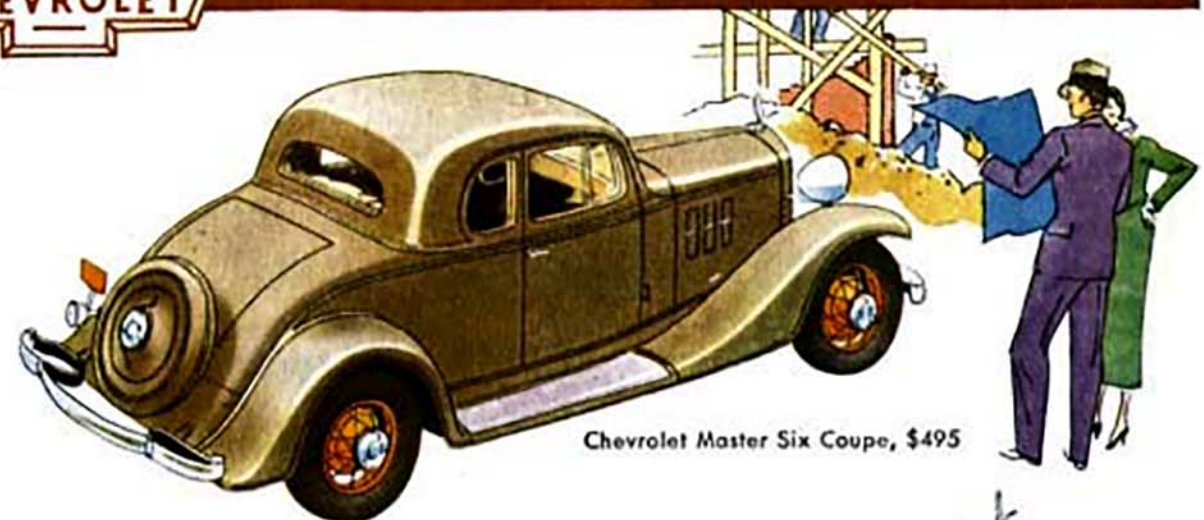
Chevrolet Master Six Sport Coupe with wire wheels and fender wells, \$550



# DOWN GOES THE COST OF MOTORING with the car that leadership built



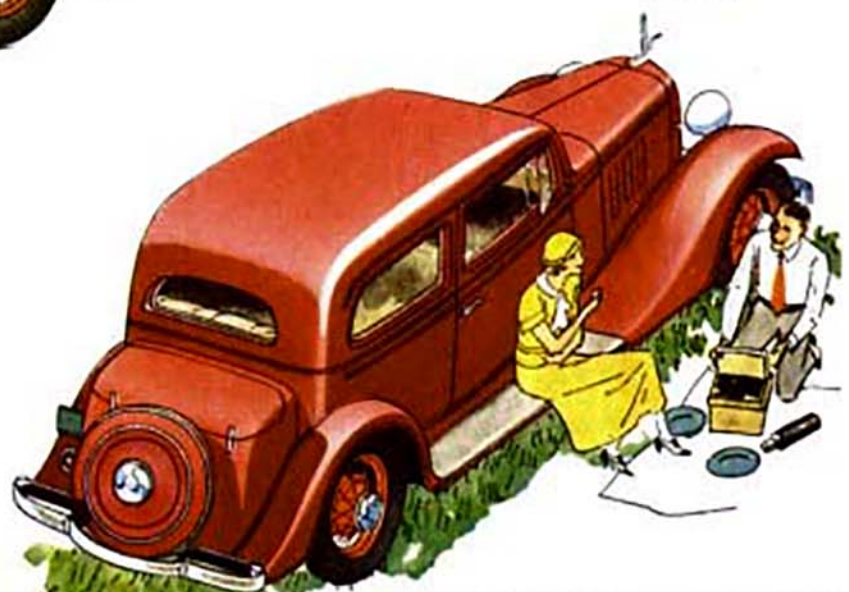
Chevrolet Master Six Sedan, \$565



Chevrolet Master Six Coupe, \$495



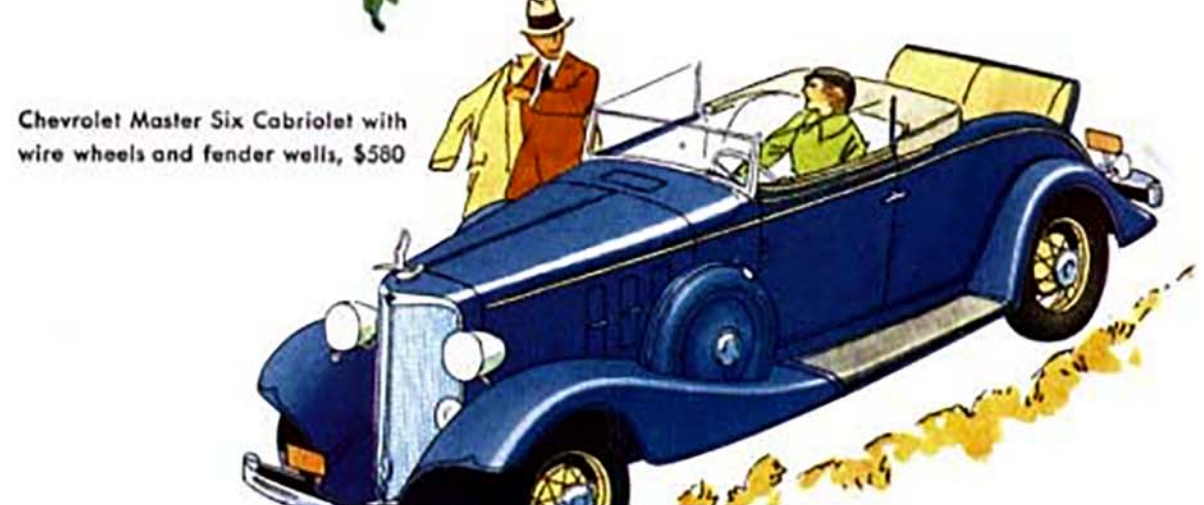
Chevrolet Master Six Coach with wire wheels and fender wells, \$530



Chevrolet Master Six Town Sedan, \$545



Chevrolet Master Six Phaeton, \$515



Chevrolet Master Six Cabriolet with wire wheels and fender wells, \$580

● New Chevrolets . . . everywhere! Breezing along at 70 on the open road. Streaking quietly past other cars at the traffic light. Parking neatly at some crowded curb. Free Wheeling lazily down a country lane. Making thousands of owners proud—and comfortable—and happy. And at the same time, saving America thousands of dollars every day! That's the beauty of these big, colorful Fisher Body sixes! They're exciting cars—thrilling

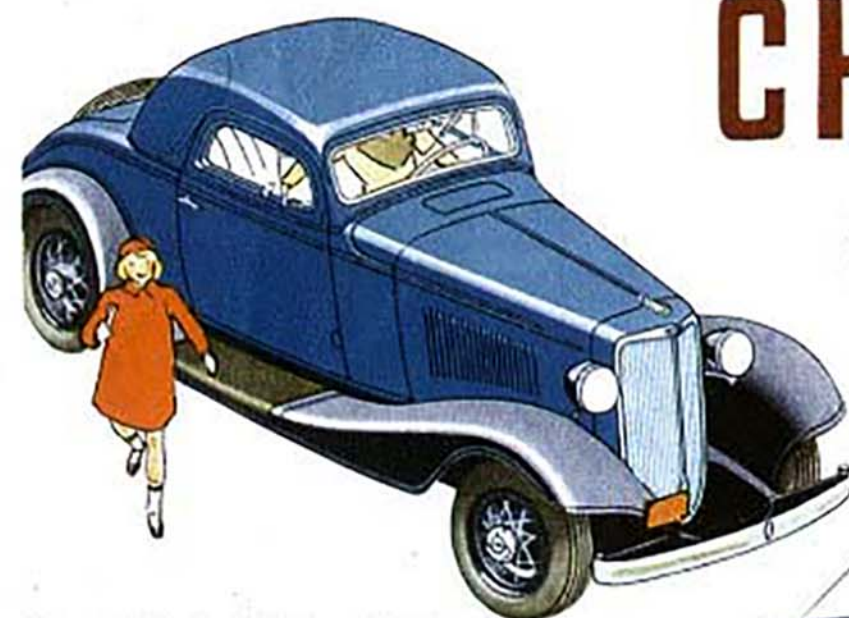
to own, refreshing to drive—yet they cost less to run than any other cars on the market. Tests prove . . . you can cover more ground on a gallon of gasoline in a Chevrolet than in any other full-size car. You can also travel farther without adding oil to the crankcase. And you can confidently plan on going many thousands of miles, without any thought of repairs. Because of this economy, many people are finding it less expensive to buy

new Chevrolets than to pay for the upkeep of their old cars. Especially since Chevrolet prices are now down to record-breaking levels—for the addition of the Standard Six has reduced Chevrolet's first cost to the lowest point ever achieved for a full-size six-cylinder enclosed car! It takes the leader—with the leader's volume and the leader's buying power—to work such wonders in value! CHEVROLET MOTOR CO., DETROIT, MICH.

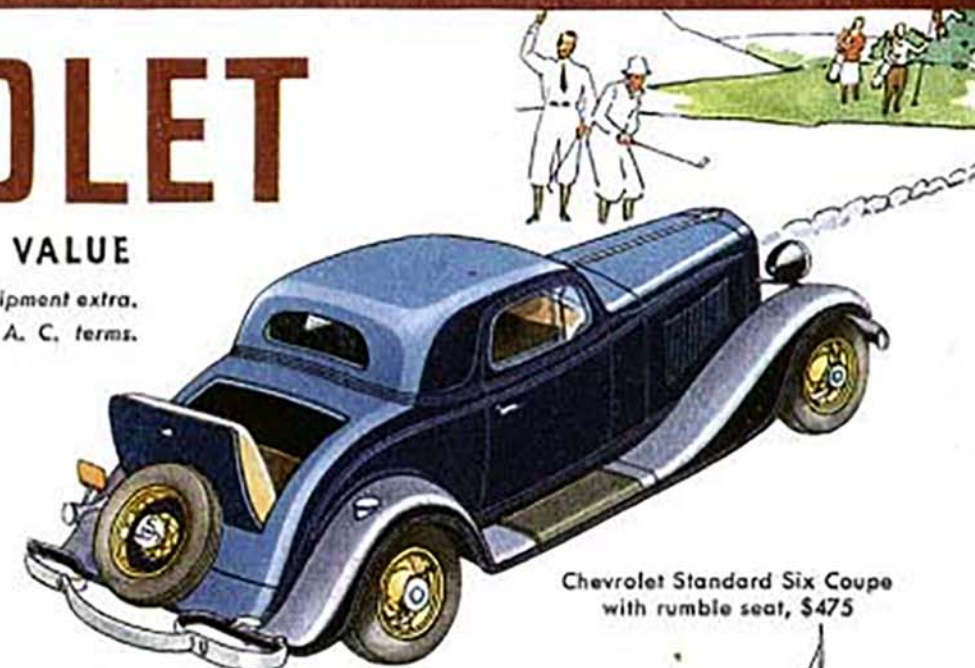
## CHEVROLET

A GENERAL MOTORS VALUE

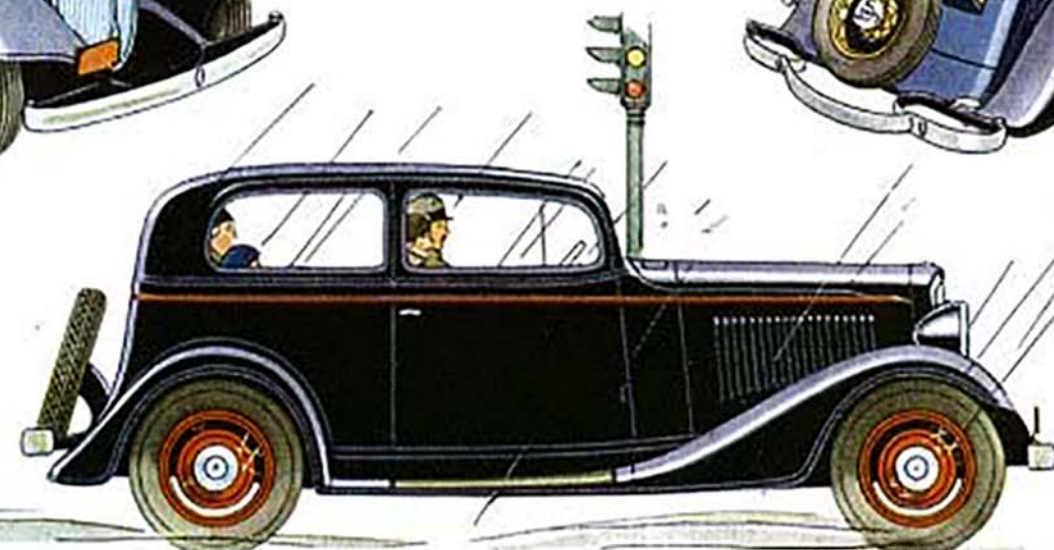
All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy G. M. A. C. terms.



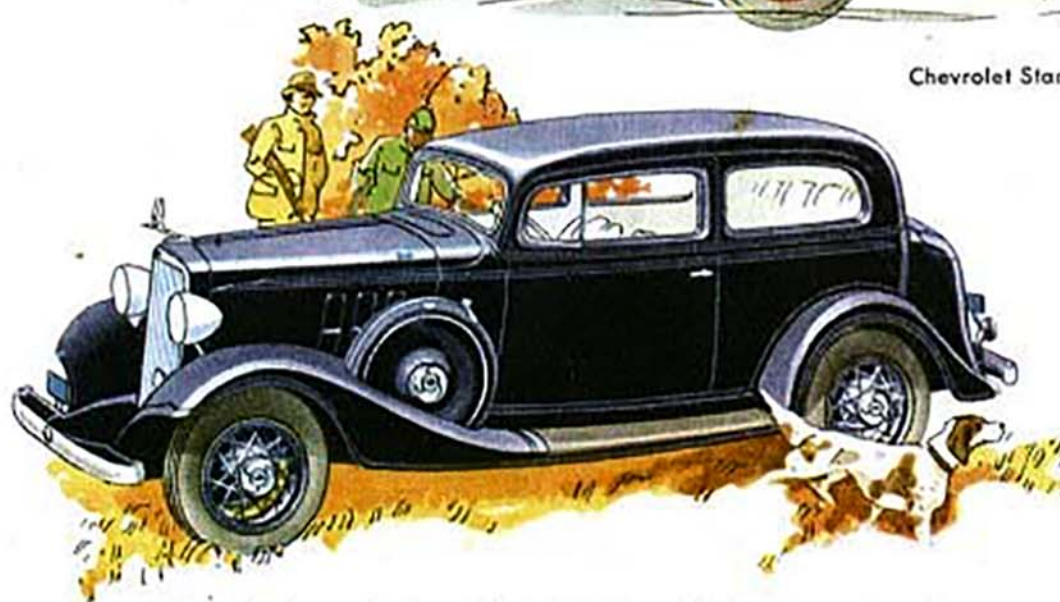
Chevrolet Standard Six Coupe, \$445



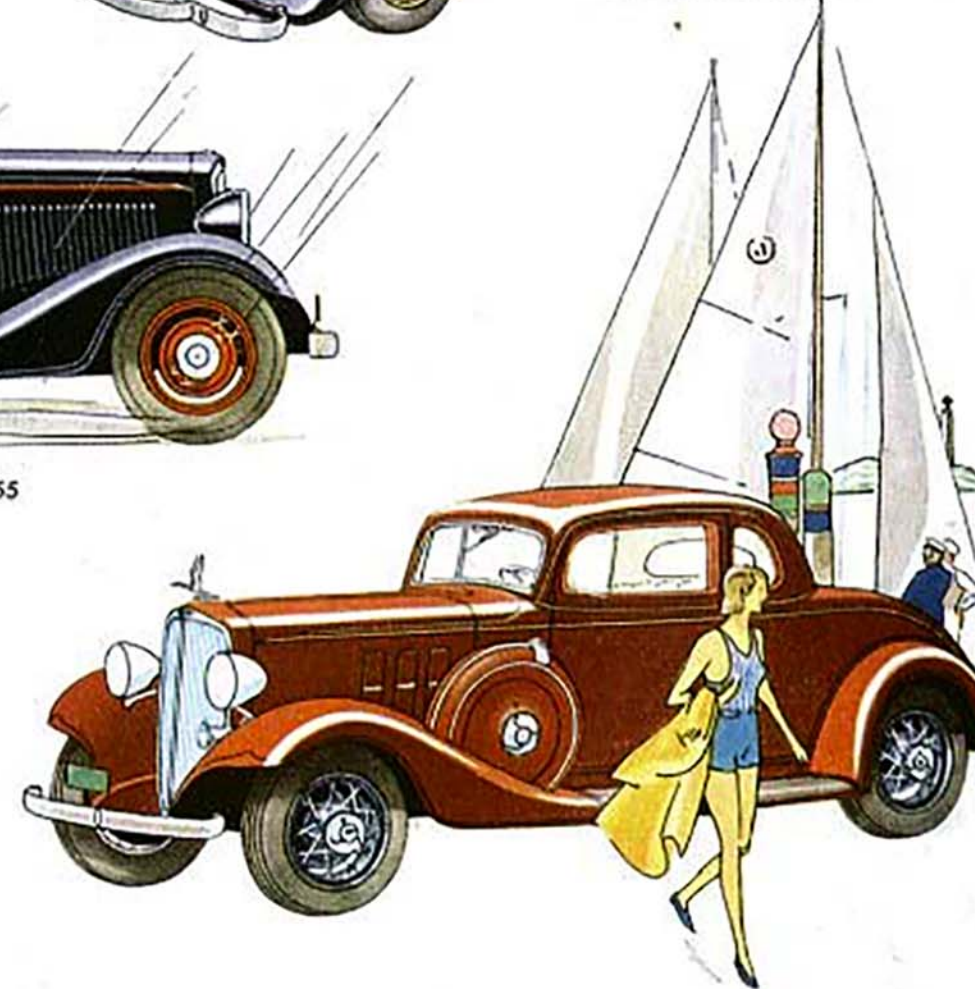
Chevrolet Standard Six Coupe with rumble seat, \$475



Chevrolet Standard Six Coach, \$455



Chevrolet Master Six Town Sedan with wire wheels and fender wells, \$560



Chevrolet Master Six Coupe with wire wheels and fender wells, \$510