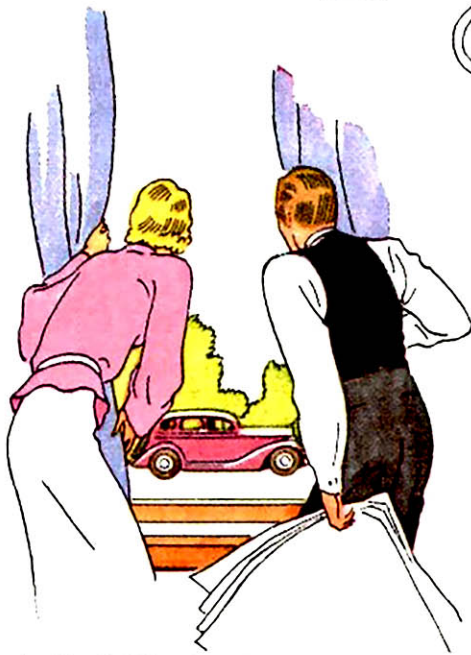
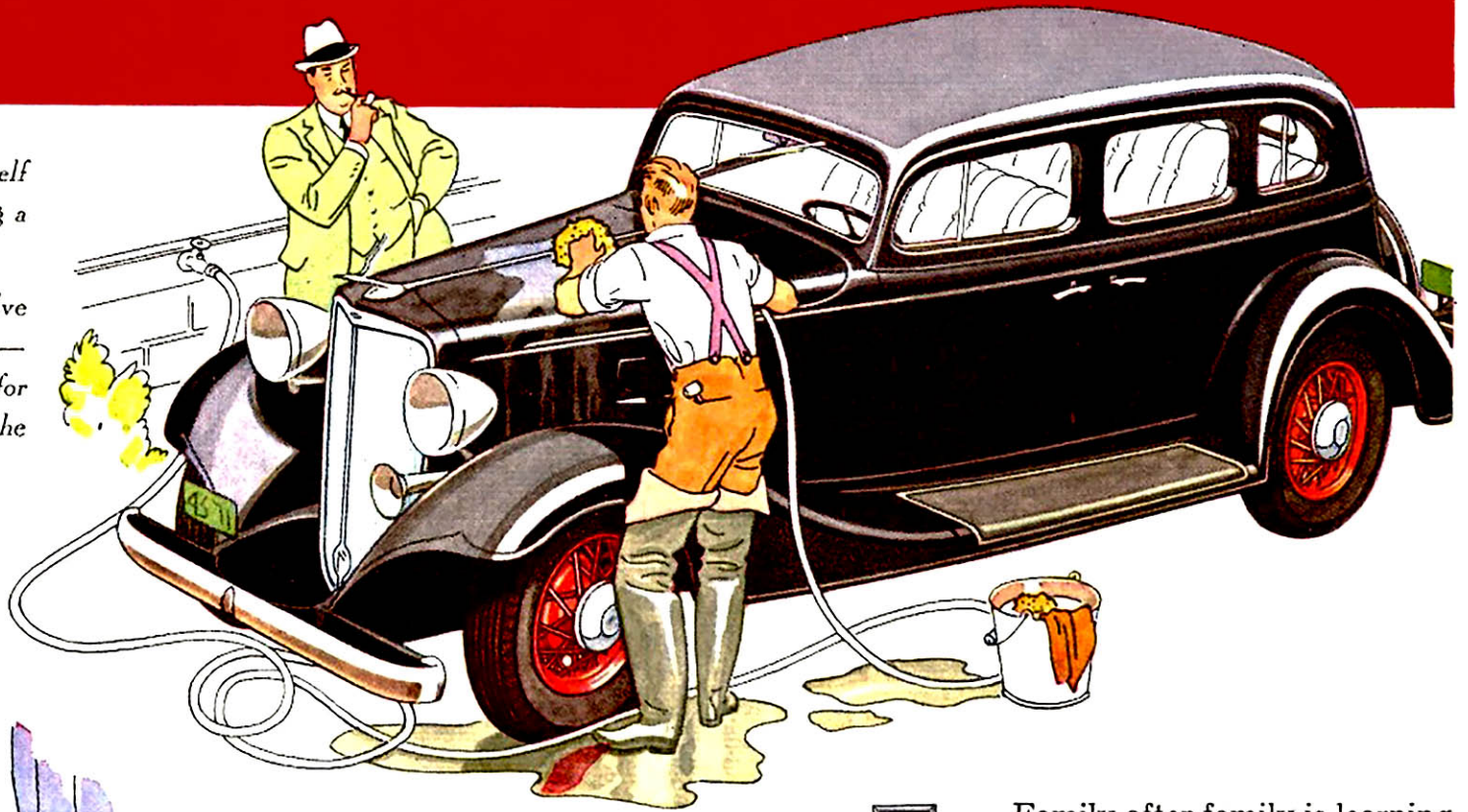


Months from now you'll be glad you said,
"I'LL SAVE WITH A NEW CHEVROLET"

"Aren't you patting yourself on the back—for picking a Chevrolet?"

"Sure am. Why, Jeff—I've driven it hard every day—haven't spent a dime for service—and look at the swell shape it's in!"



"Look, Fred! The Smiths have a perfectly marvelous new sedan!"

"Hm! One of those new Chevrolet Sixes—and to think it won't cost 'em as much to run as our car does!"

"Oh, dear! I believe I caught cold again—riding in that rear seat."

"Get a Chevrolet, Anne—with Fisher No Draft Ventilation. You'll save on doctor's bills—and a lot of other bills besides."



"How fast are we going—forty?"

"Forty nothing! Over sixty! This cushion-balanced engine sure does take every bit of effort and noise out of fast-going."



Family after family is learning the same thing—a switch to a Chevrolet is a long step in the direction of sound, *permanent* economy. This smart new car not only brings you the refreshing contrast you need today in the way of new beauty, new comfort, and new thrills. It also cuts motoring costs right down to rock bottom—and keeps them there. You save with a new Chevrolet from the day of purchase. You can buy it for less than any other full-size six-cylinder enclosed car. Savings continue every mile you drive, for a Chevrolet costs less for gas and oil than any other car. And as the months pass, with practically no cost for upkeep and repairs, you'll become aware of another fact. The Chevrolet is also the most reliable low-priced car you can buy. Contrast this proved economy with the cost of operating your present car. Bear in mind that the Chevrolet line consists of spacious, smartly styled sizes with more new advancements than you can get in any other low-priced automobile. Then consider—wouldn't it be wise to start right now to *save with a new Chevrolet?* CHEVROLET MOTOR COMPANY, DETROIT, MICH.

\$445 TO \$565

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