

"Now I know why you bought a Chevrolet. That body looks as if it would last forever."

"That's it! I figured the engine and chassis were built the same way—and I was absolutely right!"

**You'll say, "I can't believe it"—
BUT THE GAS TANK PROVES IT'S TRUE**

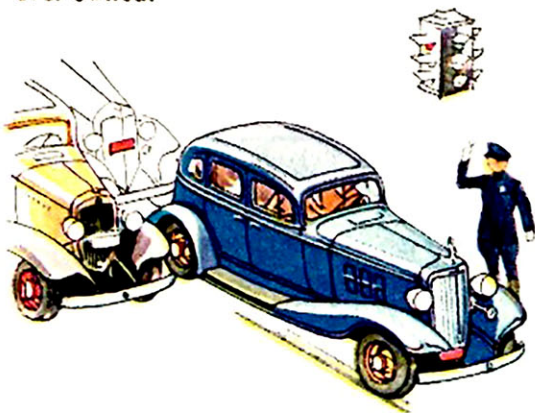


A GENERAL MOTORS VALUE



"Synchro-Mesh, Free Wheeling, No Draft Ventilation—they haven't forgotten a thing!"

"And it costs less to run than any other car I've ever owned."



"We beat the crowd again! And I thought your engine was stalled."

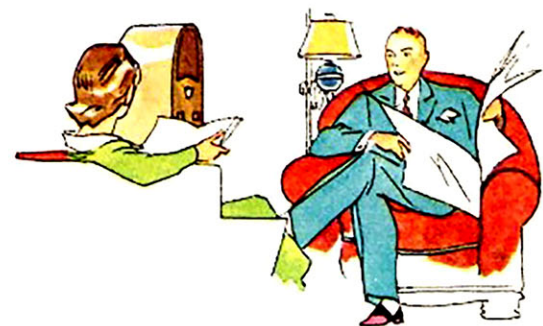
"It was. But that doesn't mean a thing with the Starterator. Starting and accelerating are all one motion."

● When Chevrolet owners start talking gasoline mileage, you can't be blamed for not believing half the things they say. It just doesn't seem possible for a six as big and powerful as the new Chevrolet—and as speedy—and as solidly, heavily built—to get, as owners claim, "20 miles to the gallon"—"22"—"Sometimes higher!" No, it doesn't sound possible. But wait till you own a Chevrolet yourself! Or wait till you go on some long Chevrolet trip, and keep accurate track of how many gallons you use. For, at the end of your trip, when you check up on the tank, you'll find fewer gallons gone than you'd find in any other full-size car, under the same driving conditions. World's champion for gas mileage, among full-size cars—that's the new Chevrolet!

CHEVROLET MOTOR CO., DETROIT, MICH.

\$445 to \$565

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms.



"Hear what that radio announcer said? You can now get a Chevrolet for as little as \$445."

"Imagine that, Kate. A full-size six-cylinder coupe for \$445—and a Chevrolet at that!"



"I feel like settling down with the evening paper. This seat is like an armchair."

"And you'd feel just as relaxed if you were driving. I've never known a car so easy to handle—and, incidentally, so easy on the purse."

SAVE WITH A NEW CHEVROLET