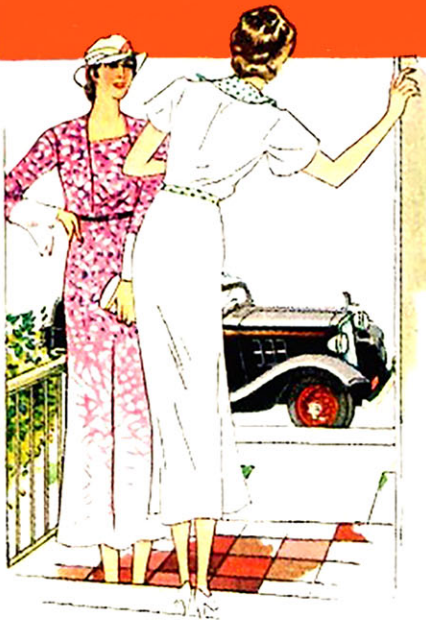


Travel in comfort AND SAVE AS YOU GO



"A new car—and what a beauty!
But I thought you and John were
economizing."

"We are—that's exactly why we
bought a Chevrolet."



"That Chevrolet of mine certainly
runs and runs without needing
any repairs."

"And you won't have any bills for
a long time, either. I've owned
three Chevrolets—and I know."



"That's the finest list of
features we've seen yet.
Let's make it a Chevrolet."

"I felt that way from the
start. Any car at that price
with a Fisher body is bound
to be a real bargain."



Lounge back lazily in soft, restful cushions . . . stretch out your legs . . . toss your troubles away. . . Relax. . . That's the grand and glorious thing about riding along in a Chevrolet. You can almost *forget* you're in a motor car. You can dismiss all care and concern about the engine in front—or the road beneath—or the weather outside—or the traffic going by. Because you *know* you're protected by the safest, most restful, most trouble-free car that a low price can buy.

Surrounding you on all sides are walls of steel* plus hardwood: Fisher Body construction, the safest, strongest in the world. Protecting you against cold drafts or stale, smoky air is that famous body invention: the Fisher Ventilation System. Cushioning you from bumps is a low-to-the-road chassis—four easy-riding springs—soft, lounge-type seats. Speeding you along the road is the quietest, most dependable engine that ever powered a low-priced car. And saving you money, every mile you drive, is Chevrolet's low operating cost—the lowest of any full-size car you can buy.

All of which leads up to the very happy suggestion: If you aren't so free and easy in your present motor car, why not relax, now—in a Chevrolet?

**Steel alone is not enough!*

CHEVROLET MOTOR COMPANY, DETROIT, MICH.

\$445 to \$565

All prices f.o.b. Flint, Mich. Special equipment extra. Low delivered prices and easy G.M.A.C. terms. A General Motors Value.

SAVE WITH A NEW CHEVROLET