

Fashion-minded wives and mechanical-minded husbands *can now agree!*



1933 CHRYSLER SIX BROUGHAM, \$795

IT'S EASY to reach a family agreement on the new Chryslers because they have in such a superlative degree all the things that everybody wants in a motor car.

They are refreshingly smart . . . beautifully appointed. They look as fleet as they are. They are effortless to drive . . . and they are *thrilling* to drive.

They have a completely automatic clutch . . . a transmission that's silent in *every*

speed . . . a gear-shift a touch will operate . . . *safe* all-steel bodies . . . *safe* hydraulic brakes . . . patented Floating Power engine mountings that make them silky smooth.

They have other important new engineering features . . . designed to minimize the need for service and to keep that first sparkle in performance for tens and tens of thousands of miles.

All these things mean value . . . a value made even greater by prices that are astonishingly low. Be sure to see these new Chryslers before you decide on any car.

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1933 Chrysler Six; 83 horsepower, 117-inch wheelbase, six body types, \$795 to \$1055; Automatic Clutch \$9.50 extra. 1933 Royal Eight; 90 horsepower, 120-inch wheelbase, five body types, \$945 to \$1195. 1933 Imperial Eight; 108 horsepower, 126-inch wheelbase, five body types, \$1355 to \$1595. 1933 Custom Imperial; 135 horsepower, 146-inch wheelbase, six body types, \$2895 to \$3595. All prices f. o. b. factory.

CHRYSLER
THE SYMBOL OF GREAT ENGINEERING

