

You get so much more in a Chrysler!

The Lowest Prices . . . the Greatest Values . . . in History

To people who know fine motor cars, the biggest good news of the year is the value of the 1933 Chryslers. *The finest Chryslers ever built are selling at the lowest prices in history.*

Chrysler Six Sedan, \$785. The Six has 117 inches of comfort-giving wheelbase . . . a big, powerful 83 horsepower engine. It is smartly long and low-swung. It has a wealth of ultra-modern features like the all-silent transmission, Oilite squeak-proof springs, and alloy steel inserts that practically eliminate valve grinding.

Royal Eight Sedan, \$925 . . . the fastest-selling eight Chrysler ever built. And little wonder! It's the smoothest, silkiest, fastest-stepping car you ever drove. It has 120 inches of wheelbase and a 90 horsepower engine on patented Floating Power mountings. It will turn up 85 miles on the speedometer without a tremor. It's rich and impressive. And its price is hundreds of dollars lower than any previous Chrysler Eight.

Imperial Sedan, \$1295 . . . a super-fast, ultra-powerful aristocrat of 108 horsepower and 126-inch wheelbase. It has dozens of refinements that take the effort out of driving . . . such as a power brake which makes its Chrysler hydraulics respond to the lightest touch, and automatic ride control. Never before has such a car sold at \$1295!

Drive the 1933 Chryslers. Learn how joyously different they are from other cars in everything they are and in everything they do. Learn how much greater their value is at their astonishingly low prices today.



Chrysler Six Sedan \$785

Royal Eight Sedan \$925

"The finest cars ever to bear my name" *W.P. Chrysler*

CHRYSLER
THE SYMBOL OF GREAT ENGINEERING

Chrysler Six; six body types, \$745 to \$945 . . .
Chrysler Custom Imperial; 135 horsepower, 146-

Chrysler Royal Eight; six body types, \$895 to \$1125 . . . Chrysler Imperial Eight; five body types, \$1275 to \$1495.
inch wheelbase, six body types, \$2895 to \$3595 . . . All prices f. o. b. factory . . . (Special equipment extra).