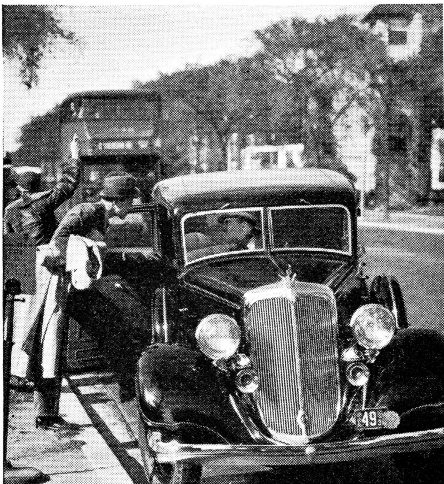


CHRYSLER SIX SEDAN \$785\*



# Never has it cost so little to say "Our Chrysler!"

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"Sure I'll ride, you doggone millionaire!"  
"Millionaire nothing! After I show you how beautifully this Chrysler runs, I'll tell you how little it cost."



The pleasure of Chrysler ownership costs unbelievably little today. You can buy a Chrysler Six Sedan for just about half the price of the original Chrysler Six which started the whole world talking about Chrysler. And the 1933 Six is larger, longer, more powerful, more beautiful and finer in every way!

Then there's the Chrysler Royal Eight... the sedan is only \$925. And the sumptuous Chrysler Imperial Sedan at the downright astonishing price of \$1295!

The real way to appreciate these values is to get out on the road in the cars. That will do more than all the words in the dictionary to show you the difference in favor of Chrysler... why a Chrysler does more, gives more, and is worth more than any other car within a mile of its price.

★ ★ ★

CHRYSLER SIX—83 horsepower, 117-inch wheelbase, six body types from \$745 to \$945. ROYAL EIGHT—90 horsepower, 120-inch wheelbase, six body types from \$895 to \$1125. IMPERIAL—108 horsepower, 126-inch wheelbase, five body types from \$1275 to \$1495. All prices f. o. b. factory, Detroit. ★ Special equipment extra.



"You're a genius, Jane. A new Chrysler and a new tea-set the same week!"  
"Well, Ted says there never was a time when money would buy so much... so we're getting things we need before prices go up."



"Really, Sue, I dote on being seen getting into this car. It's the swankiest thing on the Avenue."  
"That's only half of it darling... it's so responsive and easy to handle that even my husband has stopped complaining about my driving!"



"Well, what are you proving, little Miss Budget?"  
"I'm proving that we were awfully smart to buy that Chrysler, Jim. It just seems to service itself... and it uses no more gas than smaller cars we've owned."