

WHAT PRICE DELAY?

Buy this
new Hupmobile
NOW!

Sloping radiator . . . chromium . . . luxury . . . speed . . . style . . . the Silver Anniversary Hupmobile of 1933 is setting a new high in thrill—and an all-time low in price.

But . . . let's get down to Hupmobile's real story. Its real difference. Its whole reason for existence. A thrilling story, too . . . for the man who gets a kick out of being very smart when his pocketbook is concerned.

Underneath the chromium and decoration there's foundation. Extra hours of unbelievably careful workmanship. Extra dollars spent for materials. Extra inspections that seem almost too painstaking.

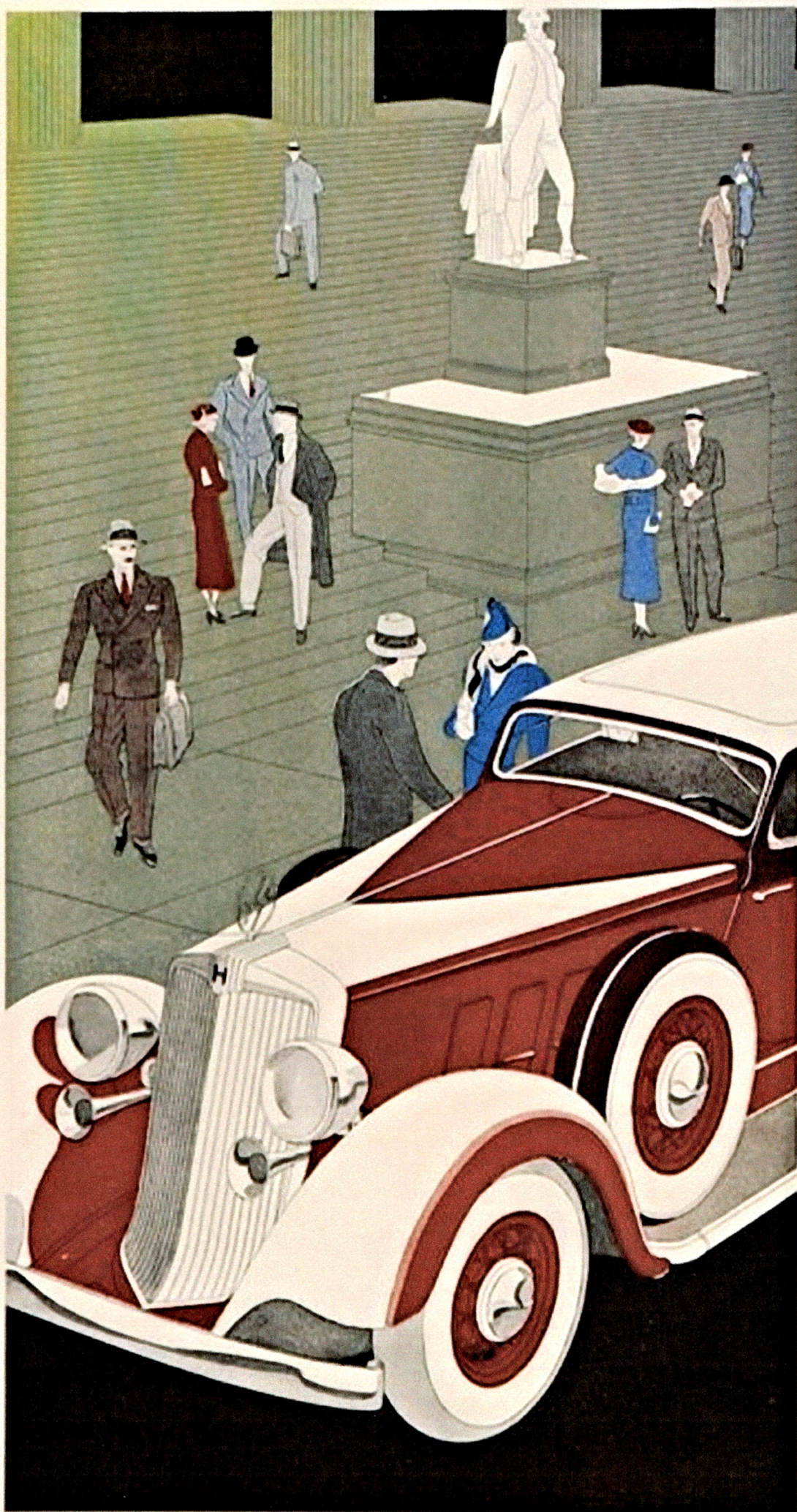
You can't see these things on the showroom floor. But they explain Hupmobile's thrift. Its low consumption of gas and oil. They explain why Hupmobile stays "tuned up" to top pitch without constant tuning . . . and without the subsequent mechanics' bills. They explain why Hupmobiles, invariably, command higher trade-in values. And why a Hupmobile looks . . . and acts . . . new when the years say it ought to be old. Hupmobile is the car of the careful investor—and it proves it every mile and minute of its long life!

Three chassis (Series 321, 322, 326)

Four body styles on each

Hupmobile

HUPMOBILE • THE CAR OF THE CAREFUL INVESTOR



Five-passenger Sedan (Series 221)