

THE SILVER ANNIVERSARY HUPMOBILE



Four-Door Sedan (Series 322) . . . \$2060 (Standard Equipment) at Factory

STILL THE CAR OF THE CAREFUL INVESTOR

For 25 years Hupmobile has been "the car of the careful investor." The choice of the man who buys a car as he would a bond — who wants just a bit more for his money. Who recognizes that Hupmobile's keener engineering, finer workmanship, closer inspection, better materials, mean extra dividends of longer life, bigger trade-in value, less money spent on operation and repairs.

Now . . . in the Silver Anniversary Series, Hupmobile has outdone itself. Exceeded its own 25-year record. Added to Hupmobile's recognized dependability, a new and lavish luxury—new refinements of finish and design, new brilliance in power, speed and performance. Celebrated its Silver Anniversary with a new car . . . and a new value! A better investment than ever.

The 1933 Series have these latest improvements: Doors of unusual shape and width—for style, for convenience. Automatic thermostatic shock absorbers. Rigid X-frame. Chassis torsional stabilizer. Tubular front axle. Underslung springs. Synchro-silent free-wheeling transmission. Hypoid rear axle. Extreme lowness for safety and riding comfort. Form-fitting fenders. New full-chromium radiators of aero-dynamic design. Chromium plated steel horns. Longer hood with narrow coil and door type louvers. Increased horse power and speed. Safety glass windshield.

Three chassis (Series 321, 322, 326)

Four body styles on each

Hupmobile

Sedan prices \$995 to \$1445 at factory