



**THE GREATEST VALUES
EVER OFFERED BY LINCOLN**

LINCOLN now offers the distinct advantage of 12-cylinder performance throughout its entire line of motor cars. This extra satisfaction, together with Lincoln's established mechanical excellence, is available in the new Lincoln V 12, with 136-inch wheelbase and 125 horsepower, at the lowest prices in Lincoln

history. With ten body types priced from \$2700 at Detroit, this Lincoln represents today an outstanding value in the fine car field.

Its companion car—the Lincoln V 12, with 145-inch wheelbase and 150 horsepower—carries Lincoln prestige to ever greater heights. With a new distinction of appearance and new refinements of design, this Lincoln is an advanced expression of the modern motor car. Twenty custom-built and standard body types provide the ultimate in motoring comfort and luxury. Prices of the Lincoln V 12-145 range from \$4200 at Detroit.