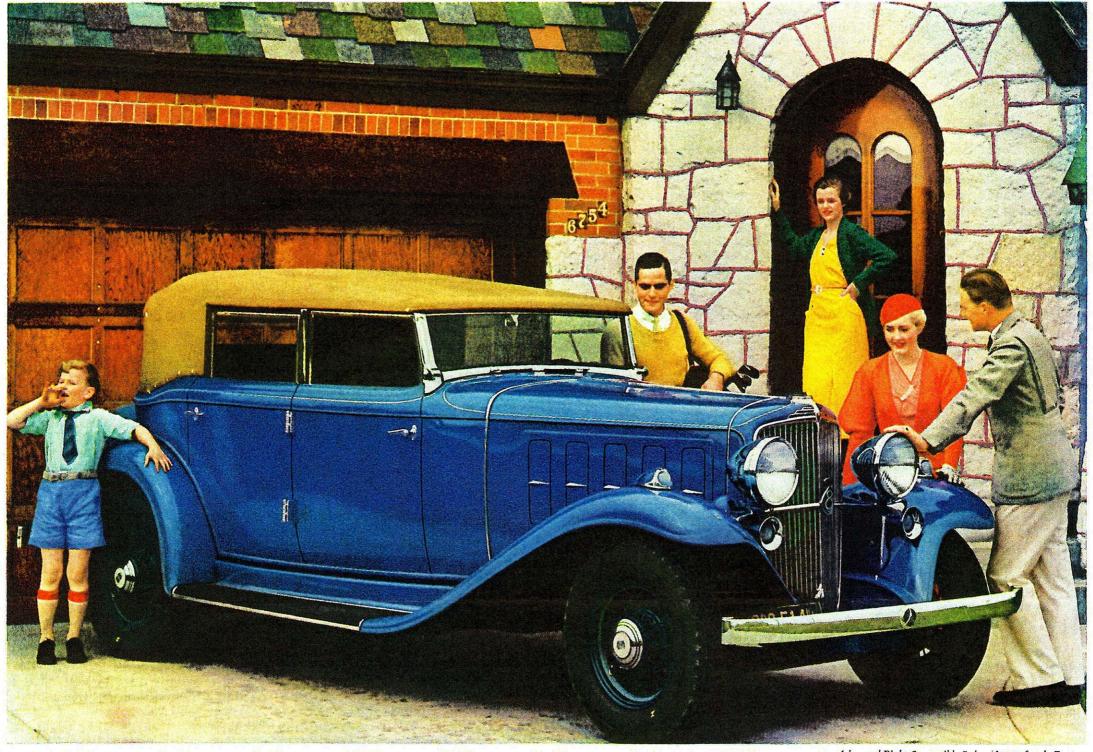
## Then the Neighbors Decided-



Advanced Eight Convertible Sedan, \$1575 f. o. b. Factory

## "Sash lext for us!"

It always happens . . . "one Nash leads to another Nash." One neighbor talks to another neighbor . . . from friend to friend the word is passed . . . and every day, everywhere, more and more people set their hearts on owning a Nash.

This endless chain of enthusiasm keeps building year after year a steady, spreading, permanent growth in Nash popularity and prestige.

It certainly must mean something . . . all this cheering for the stability of Nash cars. All this testi-

mony about Nash cars standing up and

keeping fit under the roughest punishment. All the talk about the every-day-every-way economy of a Nash.

And today—when price means so much—people heartily welcome the news that a Nash Big Six Sedan is priced only \$695 f. o. b. factory—only a few dollars more per monthly payment than the smallest and lightest cars!

You'll find out for yourself—when you drive a new Nash home it won't be long before you'll be hearing

more and more of the neighbors saying,

"Nash next for us."

NASH SIXES EIGHTS