



*In the background—Hall of Science, Century of Progress International Exposition, Chicago, 1933*

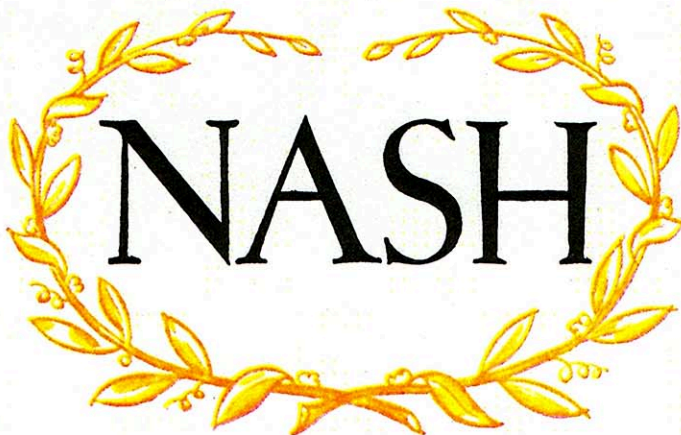
## Eminent In Quality—Thrifty In Price

Nash is committed unalterably to the quality ideal. And for 1933, the five new series of Nash cars unmistakably represent the very best that Nash ever has built—in design, engineering, appearance and performance.

No one, this year, or any other year, ever will be able to say of Nash, "they don't build them as well as formerly."

The solid, substantial worth of a Nash car, the unusual brilliance of its performance, will be remembered long after price is forgotten.

And the price of a 1933 Nash car will not soon be forgotten. Nash prices for 1933 are the



lowest ever placed on cars of comparable quality!

The Nash Standard Eight Sedan, one of the finest performing Eights in America today, is \$145 lower than in 1932. The 116-inch wheelbase, 75 horsepower, Nash Big Six Sedan is now \$695, \$130 under 1932. The big Special Eight and the Twin-Ignition, Underslung-Worm-Drive Advanced and Ambassador Eights likewise offer the Nash owner maximum quality at minimum price.

*Nash for 1933 — cars you would rather drive, at prices you would rather pay!*