



"Hush!"

There is a deeper significance in the quiet of the Packard Twelve motor than mere solace to your ears.

Such quiet is a reflection of standards so precise as to be almost incredible.

Would you believe that any manufacturer would carry the war against noise into the realm of inaudible sounds? Packard does so. By radio amplification, Packard locates and eliminates noises that the human ear unaided could not hear.

Would you believe any manufacturer could reduce even the noise of the wind as it rushes by? Packard has done so—by studying contours

and angles, and re-designing them.

Such examples are typical of the lengths to which Packard has gone to produce the quietest motor car ever built.

What does this quiet mean in comfort, in motoring pleasure? Take a Packard Twelve out on the road and open the throttle. In a trice you're going faster than you've probably ever dared drive a car before. Yet you drive with a perfect sense of security. For there's no snarl from the motor to rasp your nerves. So quiet is the car you can converse in a normal voice while traveling a mile and a half a minute.

Today's Twelve is not only Packard's masterpiece—it is, we believe, the finest motor car ever produced in America.

That's saying a great deal. But it's not saying too much, and your Packard dealer would like to prove it to you. Whether you are in the market for a car or not, phone him—let him bring a Twelve to you. Then drive over roads of your own choosing. Compare it with any other fine car 1933 can offer you. Do this, and we know the only car that will ever completely satisfy you will be the Packard Twelve.

Prices begin at \$3,720 at Detroit.

THE TWELVE BY PACKARD

ASK THE MAN WHO OWNS ONE.