

THEY'RE Studebakers, of course, these amazing new motor cars that all but drive themselves... superbly styled, luxuriously equipped new Studebakers from which 61% of the physical effort and practically 100% of the mental strain of driving have been eliminated.

They're Studebakers, product of the same engineering genius which has given motordom so many of its far-reaching innovations—Studebakers with 12 uncanny "mechanical brains" that not only "think" automatically but act automatically. You have almost nothing to do

but steer. You start the engine at the turn of a key in the dash—you never have to work a choke or adjust a carburetor. Even brake operation is a mere matter of touching your toe tip to a pedal—with Power Brakes, greatest engineering advance of the year!

Come, drive one of these startling new Studebakers, no matter how new or how old your present car may be. Above all see how the oldest vehicle manufacturer in the world has succeeded in giving you today cars that will be the pattern for all cars of the future.

