



All over America they're telephoning..writing.. calling at Studebaker salesrooms..for driving appointments

Automatic Automobiles

with 12 uncanny "mechanical brains"!

HAVE you seen them? Have you *driven* them? These sensational new "automatic automobiles" of Studebaker's?

The way they practically "drive themselves" is positively fascinating. The things they do are utterly startling. You'll realize, before you've traveled a mile, that these Studebakers

have simplified driving almost to a matter of steering and shifting gears.

One thrill follows another as you drive these new automatic Studebakers. You start at the simple, single turn of a switch key—and you always start, regardless of weather, without adjusting your spark or carburetor or working your choke.

Should you kill your engine, it automatically and immediately *starts itself* again. When you want to stop, you just touch your toe tip to the brake pedal and Power Brakes—the greatest engineering achievement of the year—bring you smoothly, surely to a stand still. In fact, there isn't a thing that can be done *automatically* that has to be done physically in these amazing new Studebakers.

But you can't appreciate the real marvel of them by hearing about them or reading about them. You'll have to *drive* them.

Go to a Studebaker dealer's and arrange to take out one of these automatic Studebakers today.

\$840 **STUDEBAKER**
AND UP, F.O.B. FACTORY

BUILDER OF CHAMPIONS . . . PIONEER OF FREE WHEELING