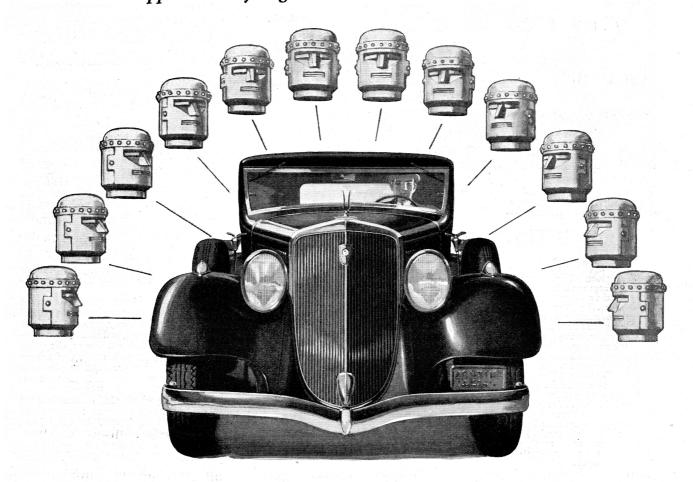
What happens when you give a motor car 12 "mechanical brains"?



Automatic Automobiles

... the dream of automotive engineers at last has been achieved!

YOU'RE fortunate if you've waited till now to purchase your new automobile. A development of startling significance has made its appearance.

The new Studebakers — the world's first cars that all but drive themselves — are here!

The new Studebakers are cars that operate with twelve uncanny "mechanical brains"—amazing achievements that not only act for you automatically but virtually "think" for you so that the physical work and mental strain of

car driving are tremendously reduced.

Everything that should be automatic in an automobile is automatic in the new Studebakers. You'll find you have scarcely anything to do but steer. Your Power Brakes, for example, greatest engineering advance of the year, will bring you smoothly, surely, to a stop at your toe tip's touch. You

will start at the simple, single turn of a switch key. You will never have to adjust a carburetor or adjust a choke.

Take out one of these automatic automobiles for a trial drive—for the most fascinating experience you've had since you started motoring.

No other cars you've seen or driven
—no matter how new—offer anything
comparable to the automatic simplicity
of the new Studebakers. They're the
pattern cars for all cars to come!

