



Smart people are saying...

Body by Fisher

"Now there's a car! Big, roomy, substantial-looking. And the way it rides! Why, this new Buick is the easiest-riding, most comfortable—"

"Right as usual, darling. It does set a new high in unadulterated comfort—and I hope I'm not making any admission when I say that I appreciate that a lot."



"Those big tires look nice, and I suppose they help make the Buick as comfortable as it is, but what about steering?"

"Easier than ever. Buick engineers redesigned their steering system to go with Knee-Action Wheels and those Air-Cushion Tires. It takes less effort and there's never a sign of jiggle in the wheel."



"It's stunning—just my idea of a really attractive car. And so convenient, too. Think of it—nothing to do when you start the car but turn the key and step on the accelerator. No chocking, no throttle to bother with, or anything."

"I do hope Jack will decide to get one. Since this car came out, our car has seemed hopelessly out-of-date."

"I want one, too. From the time I first rode in a new Buick, I haven't been really comfortable in any other car."



"What's this about Vacuum-Power Brakes, George? They sound quite important."

"They are important, too. Just a light touch on the pedal does the work so far as you are concerned. No matter how fast you're going, the car comes down to a smooth, even stop—and does it in a hurry, too!"



• • • **BUICK**

For 1934 with
Knee-Action Wheels



A GENERAL MOTORS SILVER ANNIVERSARY MODEL

WHEN • BETTER • AUTOMOBILES • ARE • BUILT • BUICK • WILL • BUILD • THEM