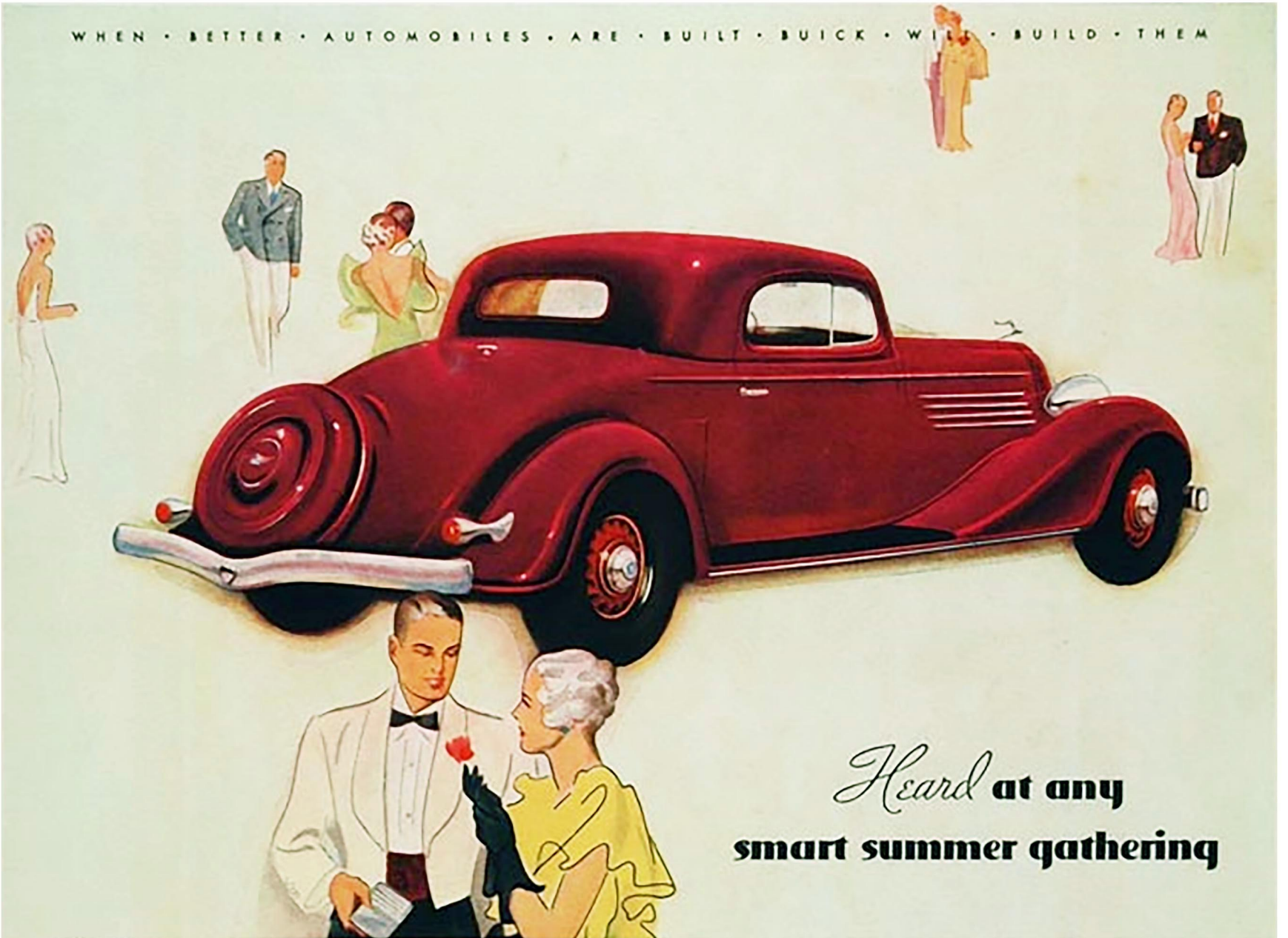


WHEN • BETTER • AUTOMOBILES • ARE • BUILT • BUICK • WILL • BUILD • THEM



*Heard at any*  
**smart summer gathering**

Body by Fisher

"I say, my dear, have you noticed all the new Buicks here? Everywhere I go this summer, I see them, almost in droves."

"Yes, I've noticed that. It makes me think we'd be rather smart to see about a Buick for ourselves before we start on our trip."

"Hello, people! Are you driving one of the new Buicks, too? I've got one, you know, and it's quite the snappiest performer and the most comfortable thing on the road that I've ever driven."

"That's what I hear all around. They tell me that Buick's new Knee-Action ride is something different and that its new center-point steering takes all the work out of driving."

"Jane has one. She's simply crazy about the brakes, too—vacuum power or something. I think the style is simply stunning and I'm pestering Tom to get me one right away."

"You know, the more I see of this year's Buicks, the better I like them. Have you had a ride in one?"

"Indeed I have, and I love it. There's lots of room, and comfort, and to start it you just push the accelerator pedal down. That attends to everything—choke, throttle and all."

"Sue, I should think Bob would come through for a new Buick. That car of his is beginning to tell its age."

"S-s-h! I'm working on him. I want that Buick style and its big size. I never saw a car so easy to stop, and the ride is simply marvelous. It won't be long now."

Take a Buick demonstration today and acquaint yourself with the year's most important advancements.

Series 40—\$795 to \$925. Series 50—\$1110 to \$1250. Series 60—\$1375 to \$1675. Series 90—\$1875 to \$2175. Wheelbase—117 to 136 inches. List prices at Flint, Michigan, subject to change without notice. Special equipment extra.

**BUICK**