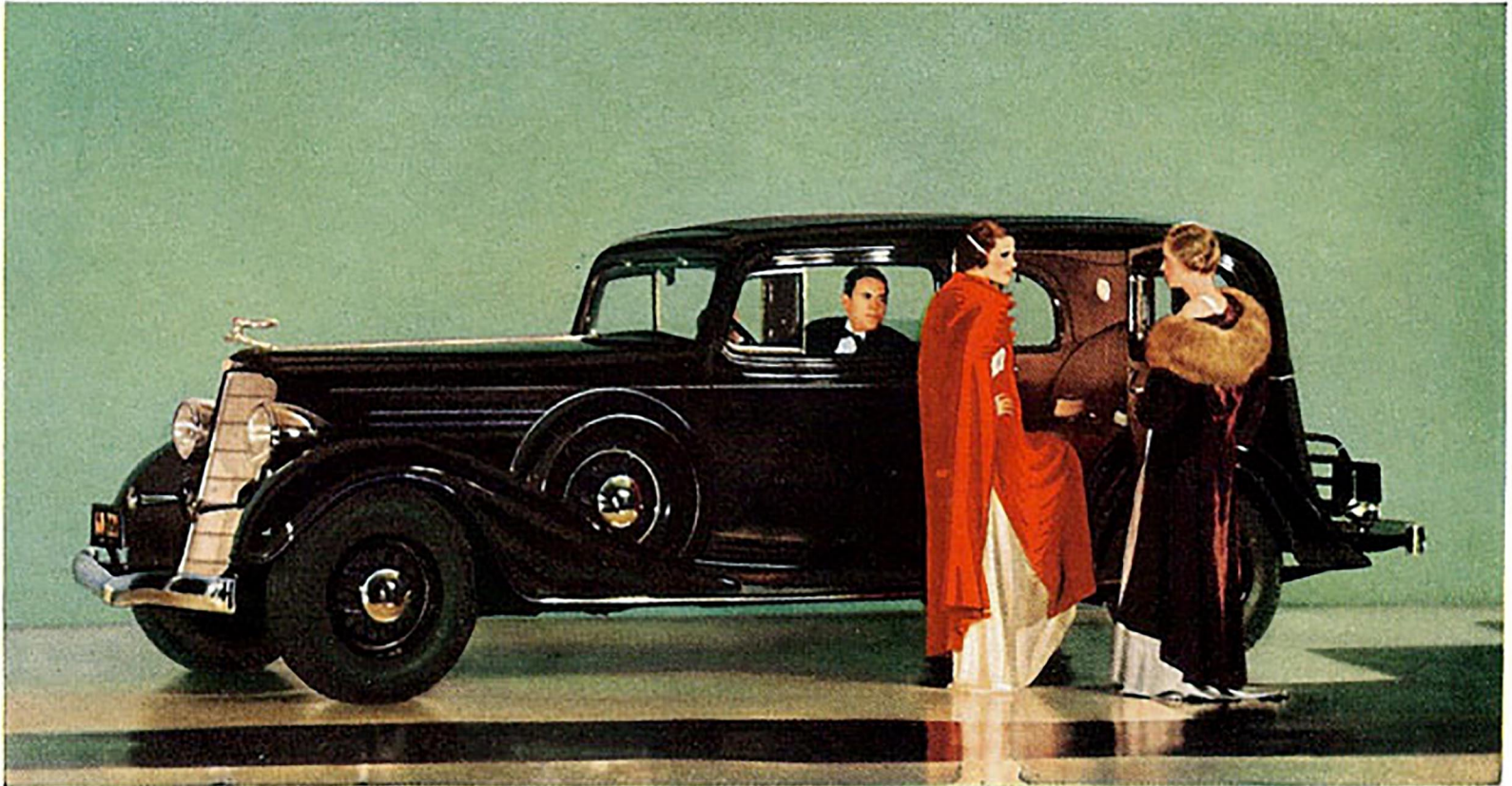


BUICK



—with Knee-Action Wheels



*This new era of gracious living
suggests a gracious car*



Men and women are living splendidly once more . . . seeking the tasteful and the beautiful in all things . . . and, naturally, this new era of gracious living suggests the ownership of a gracious motor car. We give you Buick for 1934 as the car which mirrors this new mode of life. It is beautiful, with the tasteful beauty you expect of Buick. Its new Bodies by Fisher are spacious . . . luxuriously appointed . . . and comfortable in the extreme. To ride in it is to know relaxed

ease such as you have never known before . . . because Buick alone combines Knee-Action Wheels, Balanced Weight and Springing, The Ride Stabilizer and Air-Cushion Tires—the four factors which produce the *gliding ride* as Buick gives it. It is attuned to this new day also in convenience of control—in smooth performance—and in the safety of its Vacuum-Power Brakes. May we suggest that you *ride* in the 1934 Buick at your earliest convenience—and prove to yourself that *again* there is a better automobile, and *again* Buick is building it.

WHEN • BETTER • AUTOMOBILES • ARE • BUILT • BUICK • WILL • BUILD • THEM