



And the bigger, huskier, higher powered 1934 Chevrolet truck is the lowest priced Six you can buy



Watch out, when you buy a truck this year, that you don't make the mistake of getting the wrong number of cylinders. With *SIX*, you're "all set" as far as economy is concerned . . . and *dependability*, too . . . and *long life*. But with *more than six*, you're likely to spend much more than you can afford for gas, oil and maintenance. And with *less than six*, you're up against the old problem of excessive vibration and resultant wear and tear. That's why the big majority of truck buyers, again this year, are saying "*SIX* cylinders!" And here's why they're adding, in the same breath, "*Chevrolet!*" In

its 1934 truck Chevrolet has developed the six-cylinder principle to its most efficient, most economical point. Chevrolet gives you this six-cylinder economy in a big, husky, high-powered truck *that's not a made-over passenger car, but is all truck throughout!* And best of all —Chevrolet gives it to you at the *lowest price in the world* at which you can buy a Six! Could you ask for anything better in a hauling unit than that? Especially when it bears the dependable name: *Chevrolet*. And when it carries the added recommendation of being "America's largest-selling truck!"

CHEVROLET MOTOR CO., DETROIT, MICH.

Compare Chevrolet's low delivered prices and easy G. M. A. C. terms. A General Motors Value

CHEVROLET SIX-CYLINDER TRUCKS