

Here they are, America-for your approval! The fourteen big, brilliant, new models that Chevrolet is depending on to lead the parade again in 1934. Cars so true to every Chevrolet tradition of dependability-cars packed so full of the latest, most exciting new things of motoring—that the big question, for thousands of buyers, is not whether to choose a Chevrolet, but which Chevrolet model to choose. Each of these cars is built with the already famous "Knee-Action Wheels." In fact, Chevrolet is the lowest-priced car with that newest sensation in riding and driving. Chevrolet is also the only car anywhere to combine: An 80-h.p. Blue Streak Engine that delivers 80 smooth miles an hour with 12 per cent greater economy at touring speeds. Larger, roomier Fisher bodies with genuine Fisher Ventilation. New all-weather, cable-controlled brakes. A new Y-K frame that's 15 times stiffer than last year's. Big-car weight, big-car solidity and stability. And many other evidences of up-to-date engineering and up-to-date thinking. Once more this year, Chevrolet follows the policy which has given it five years of sales leadership out of the past seven: To add quality to quality. To pioneer the newest, proven advancements. To utilize every advantage of building the most motor cars —so as to build the best low-priced cars.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

Low Delivered Prices and Easy G.M.A.C. Terms

## CHEVROLET

Drive it.

Drive it.

Drive it.

Some price it.

Drive it.

Some price it.

So

1934 motors value

Chevrolet Master Six 5-Window Coupe

with six wheels and fender wells



Chevrolet Master Six 3-Window Coupe

with six wheels and fender wells