


*"This Fisher body,
all by itself, would be
enough to sell me!"*



 It's the *ride* that causes thousands to buy Chevrolets. But it's the *body* that very often makes up their minds long before they ever go for a ride! Because Chevrolet has a new *Body by Fisher*—and there's nothing like it anywhere else at its price. No other with such clean, well-groomed lines. No other with the same richness and sparkle of finish . . . the same safe, solidly-built construction . . . the same livable luxury inside.

And *big!* You'll be surprised at the amount of room. Due to lengthening the wheelbase, and moving the engine forward, several valuable inches have been added, front and rear. Plenty of space for everybody—long legs, broad

shoulders . . . plenty of room for luggage, too. And another welcome point: *only* Fisher bodies give you genuine Fisher Ventilation, with easy-operating control.

A warning, though—when you admire Chevrolet bodies, don't stop there, or you'll lose the biggest thrill of all. You've got to *try the ride*, to know this car as you should. Feel "Knee-Action" wheels! 80-horsepower "snap"! 80-mile-an-hour speed! Big-car weight and stability! As Chevrolet promises you so confidently: *Once you drive it only 5 miles, you'll never be satisfied with any other low-priced car!*

CHEVROLET MOTOR COMPANY, DETROIT, MICH.

Low delivered prices; easy G. M. A. C. terms. A General Motors Value

CHEVROLET FOR 1934

Drive it only 5 miles and you'll never be satisfied with any other low-priced car