

AIRFLOW CHRYSLER



Streamline

— NOT JUST THE WORD... BUT THE FACT



BALANCED LIKE AN ARROW IN FLIGHT

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RREAL streamline isn't a guess, it's a fact.

The wind tunnel shows with scientific accuracy just how a car should be shaped to cleave through the air at top efficiency.

It shows that the front should be rounded like an Airflow[®] Chrysler's. That the body should taper back... not swell from a point. That the rear should be a meeting of sweeping inward curves... not a rounded-off box. There must be no valleys between hood and fenders... no horns or lamps projecting.

It's no accident that the Airflow Chrysler looks surprisingly like the modern, high-speed train. Both are examples of streamline that means something.

The Airflow Chrysler is balanced like an arrow in flight. Like an arrow, it has its heaviest weight in the front... to steady it as it cleaves through the air.

Passengers ride in the middle of the car... the point of minimum up-and-down motion and greatest roominess. The action of the springs is slowed by the new balance of weights... so that

jolts are lengthened and softened into an easy glide.

If ever a motor car spoke for itself, it is the Airflow Chrysler! You have only to ride in it to know that it is the inevitable car of tomorrow—here today. That it ushers in a new era of transportation—a decidedly better and finer way to travel. Try it for yourself.

Four Distinguished 1934 Models

CHRYSLER AIRFLOW EIGHT... 122 horsepower and 123-inch wheelbase. Six-passenger Sedan, Brougham and Town Sedan, five-passenger Coupe. All body types, \$1245.

CHRYSLER AIRFLOW IMPERIAL... 130 horsepower... 128-inch wheelbase. Six-passenger Sedan and Town Sedan, five-passenger Coupe. All body types, \$1495.

AIRFLOW CUSTOM IMPERIAL... 150 horsepower... 146-inch wheelbase. Magnificently-styled, individualized body types, prices on request.

1934 CHRYSLER SIX... With independently sprung front wheels... for a smooth, cushioned ride... 95 horsepower, 7 body types on 117-inch and 121-inch wheelbase. Priced from \$725 up. 4-door Sedan, \$795. All prices F. O. B. Factory, Detroit.

FLOATING RIDE BOOKLET FREE—Write for the interesting booklet which describes the romantic development of Floating Ride. Address the Chrysler Sales Corporation, 12204 East Jefferson Avenue, Detroit, Mich.

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REALLY STREAMLINED... BOTH CAR AND TRAIN

