



Smart as POLO — fleet as a PLANE



● IT'S FUN to be the first to own . . .
 something really smart . . .
 Like a frock from Chanel . . .
 a Panama by Knox . . .
 or a car that's winning praise . . .
 from Bar Harbor to Santa Barbara . . .
 Like the AIRFLOW De Soto!
 Motor cars are going *aerodynamic* . . .
 More this year than last . . .
 More *next* year than this . . .

And if you want a car that will . . .
 still be smart in 1935 and 1936 . . .
 you'll pick the AIRFLOW De Soto!
 Why not accept our invitation?
 Take a thrilling trial trip . . .
 in this exciting new kind of car!
 Step through De Soto's wide doors . . .
 Sit *three* in front . . .
 as comfortably and companionably . . .
 as most cars seat *two* . . .

In the rear also there's more room!
 Stretch out—relax—off you go!
 The AIRFLOW De Soto slides away . . .
 so nimbly, so easily, so smoothly . . .
 that you barely know you're moving!
 Send it sailing over rough roads . . .
 In the back seat you can doze . . .
 or read a newspaper at 80 M. P. H.!
 Go modern today, be modern tomorrow—
 Make the AIRFLOW De Soto *your* car!

NEW *Airflow* DE SOTO

FOUR MODELS — \$995.00 F. O. B. factory, Detroit. De Soto Motor Corporation reserves the right to change the price without previous notice.