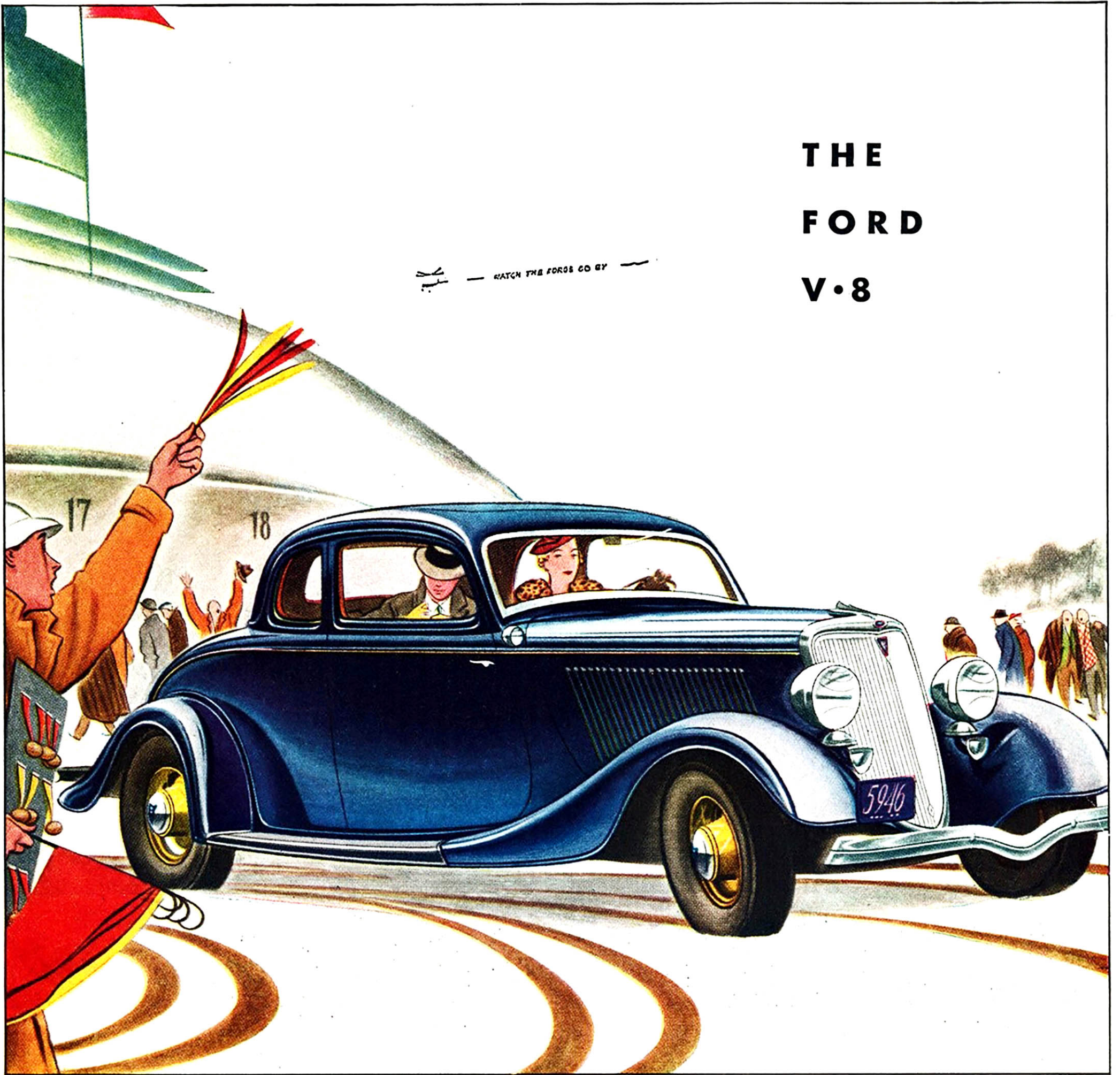


THE FORD V-8



THE V-8 ENGINE MAKES QUITE A DIFFERENCE

FIFTY miles or five hundred miles — the journey is never very far when you travel in a Ford. The smooth, powerful V-8 engine shortens the distance from Here to There . . . you glide over the miles without fuss or fatigue because of the easy-riding comfort of the car. And you'll say many a good word for it because it is so easy to handle

and so easy to park in crowded traffic. . . . That is an important reason why you see so many women at the wheel as you "Watch The Fords Go By." Its alert performance under all traffic conditions makes driving more pleasant and enjoyable. And contributes a great deal to your safety and peace of mind on every road.