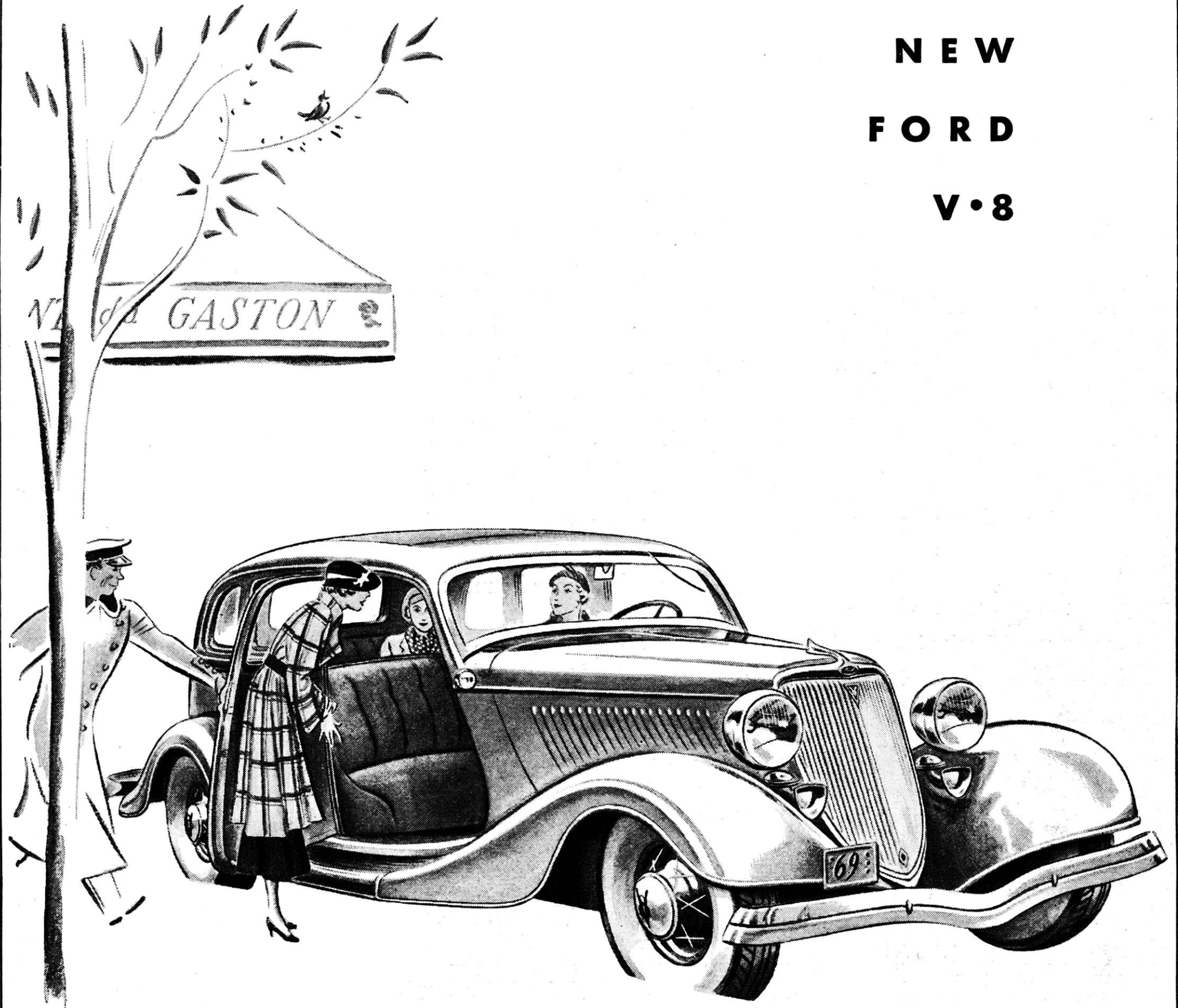


**NEW  
FORD  
V-8**



**ROOMINESS AND RIDING COMFORT**

*Real roomy comfort and convenience have been built into the New Ford V-8. You begin to appreciate it when you first step into the car. You are doubly sure of it when you take it out on the road. Many, many purchasers have said—"I had no idea it was such a big car and so easy riding." . . . There are a number of reasons for the added comfort of the New Ford V-8—increased spring flexibility, newly designed spring leaves, hydraulic shock absorbers, softer seat springs and deeper seat cushions. . . . The compact design of the V-8 engine allows more space to be used for the passengers and results in extra room in both the front and rear compartments.*



Another feature of comfort and convenience in the New Ford V-8 is Clear-vision Ventilation. It prevents drafts at all speeds and at all temperatures and gives added safety in driving because it has no exterior parts to obstruct your view. No splash of rain inside the car. No roar of air. And you can open the windshield at any time for additional fresh air.