



**T H E
F O R D
V • 8**

T H E F O R D I S P A R T O F T H E P I C T U R E

The alert, capable Ford V-8 is part of the picture of every activity. . . . For the gay, glad spirit of Youth is in it—an eagerness to be doing things and going places in a thoroughly modern manner. . . . You catch a suggestion of this as you watch the Fords go by—trim, lithe and colorful. You are very sure of it as you drive the car and note how swiftly, silently and comfortably you travel along. . . . Smooth power flows through quiet gears—the quick response of the car commands your confidence—you realize that it makes quite a difference when there's a V-8 cylinder engine under the hood. . . . Truly, a new thrill in motoring awaits you in the Ford V-8.