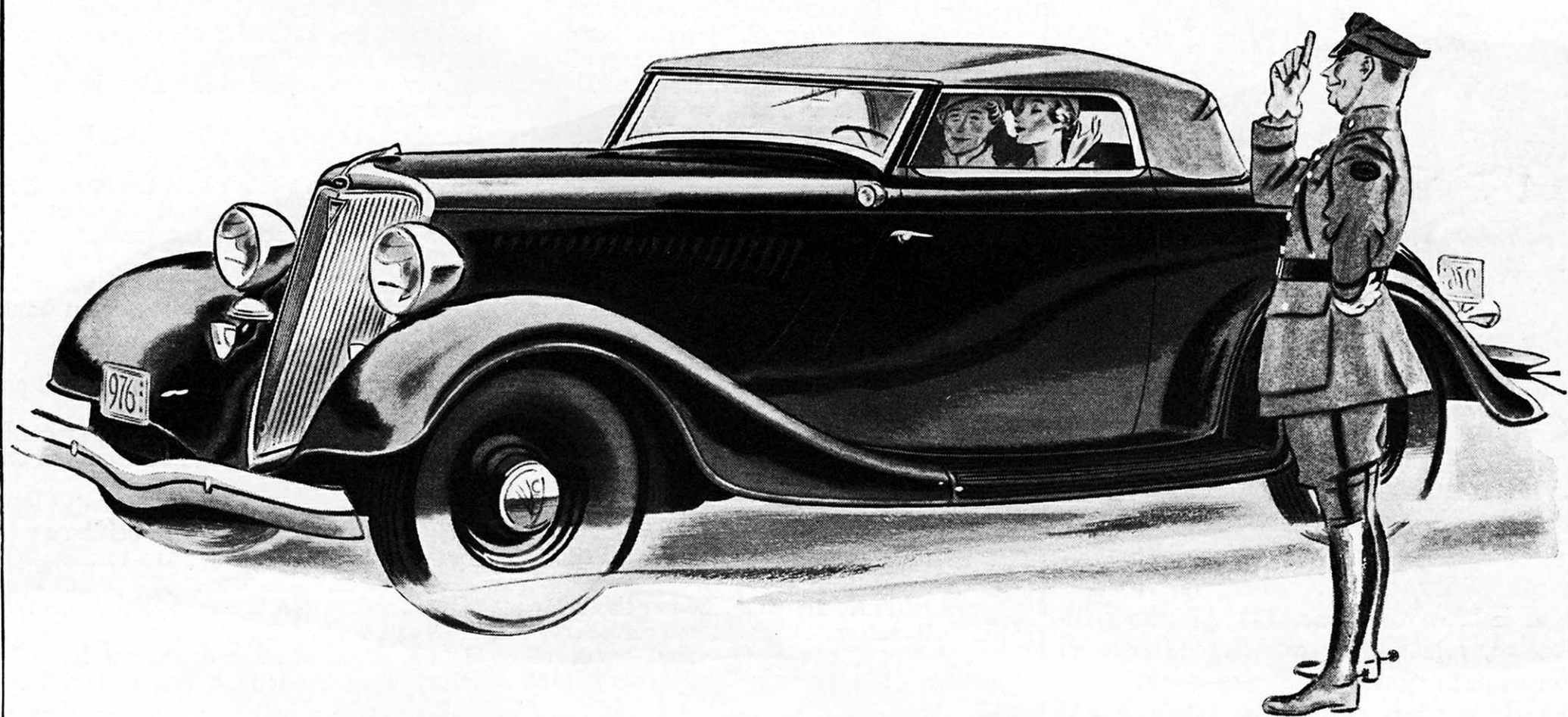
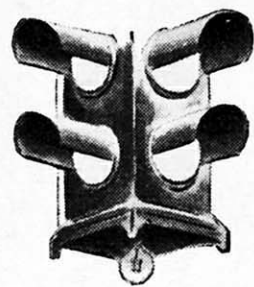


**NEW
FORD
V-8**



"THE EASIEST CAR TO DRIVE"

THE NEW FORD V-8 is a grand car for a woman to drive because it is so safe and dependable — and so easy to handle. . . . "I used to be afraid of traffic," one woman writes, "but now I go everywhere. I feel safer in my Ford than in any other car I have ever driven."

There are many reasons for the ease of driving the New Ford V-8. The comfortable driving angle of the seat — the wide windshield and windows that give you a clear, unobstructed view of the highway — the ease of steering, of shifting gears and of parking on a

crowded street — the powerful, effective brakes — the substantial security on all roads and at all speeds.

The remarkable performance of the Ford V-8 engine is also a factor in driving ease. Its quick acceleration enables you to get out in front and escape the jam at every traffic light — its instant, eager speed helps you to pass other cars with greater safety. . . . We invite you to ride in the good-looking New Ford V-8 and see for yourself why it is such a grand car for a woman to drive.