



THE SEVEN-PASSENGER SEDAN

***The* LINCOLN**

A WORD, a gesture, the inflection of a lovely voice are scarcely more revealing than some material possessions. A Lincoln, glimpsed across an Autumn terrace or drawn up at the door of a couturière's, can confirm unmistakably an impression of elegance. This, truly, is a patrician vehicle. . . . A swift, powerful car, which wears an authentic beauty, the Lincoln is so singularly well-made that it will function smoothly and loyally for years—as nearly perfect a motor car as humans can build. And it is a thoroughly safe car; under the most trying road conditions, you ride in comfort and security. The new Lincoln V-12 cylinder engine, developing 150 horsepower, is declared the finest that Lincoln engineers have yet designed, and the experience of owners upholds that judgment. In two wheelbases—standard and custom-built body types.