

THE TWO-WINDOW TOWN SEDAN

The LINCOLN

Even the man or woman who leaves everything about the car to the chauffeur knows that the heart of a motor car is its engine. Beneath the hood of every new Lincoln is a V-12 cylinder engine which develops 150 horsepower. Lincoln engineers declare it the finest they have yet designed. Its perfection results from extended research, long experience. . . . The Lincoln is not an automobile which can be built hurriedly, or sold cheaply. But the Lincoln will serve you handsomely. This is a luxurious car, a safe car, a car that will leave you refreshed at the end of journeys longer than you are used to making. And it is a car easy to keep in condition, as many who own two, three or five Lincolns will attest. . . . Faster acceleration. Improved braking mechanism. New clear-vision ventilation system. Two wheelbase lengths, in standard and custom-built body types. From \$3200, at Detroit.