



A FAMOUS SLOGAN GOES TO WORK

FOR MORE than 30 years, Packard advertising has carried the slogan—Ask the man who owns one.

● Now this slogan has gone to work. It is helping motorists select their next fine car.

● This is how it can help you. We have prepared a book which your Packard dealer will gladly send you. This book contains the names of people in your community who have purchased Packards. The book contains, too, a list of questions

covering every phase of motor car performance and upkeep.

● From this book, choose any number of those "who own one." Ask them the questions given, and any others you may think of. Then follow their verdict.

● If it's what we're sure it will be, phone your Packard dealer and have him bring one of the new Packards to your door. Drive it—see how thrillingly it lives up to what its owners say about it. Notice,

too, that in appearance, this car is unmistakably a Packard . . . one fine car that has maintained its individuality.

PACKARD

ASK THE MAN WHO OWNS ONE