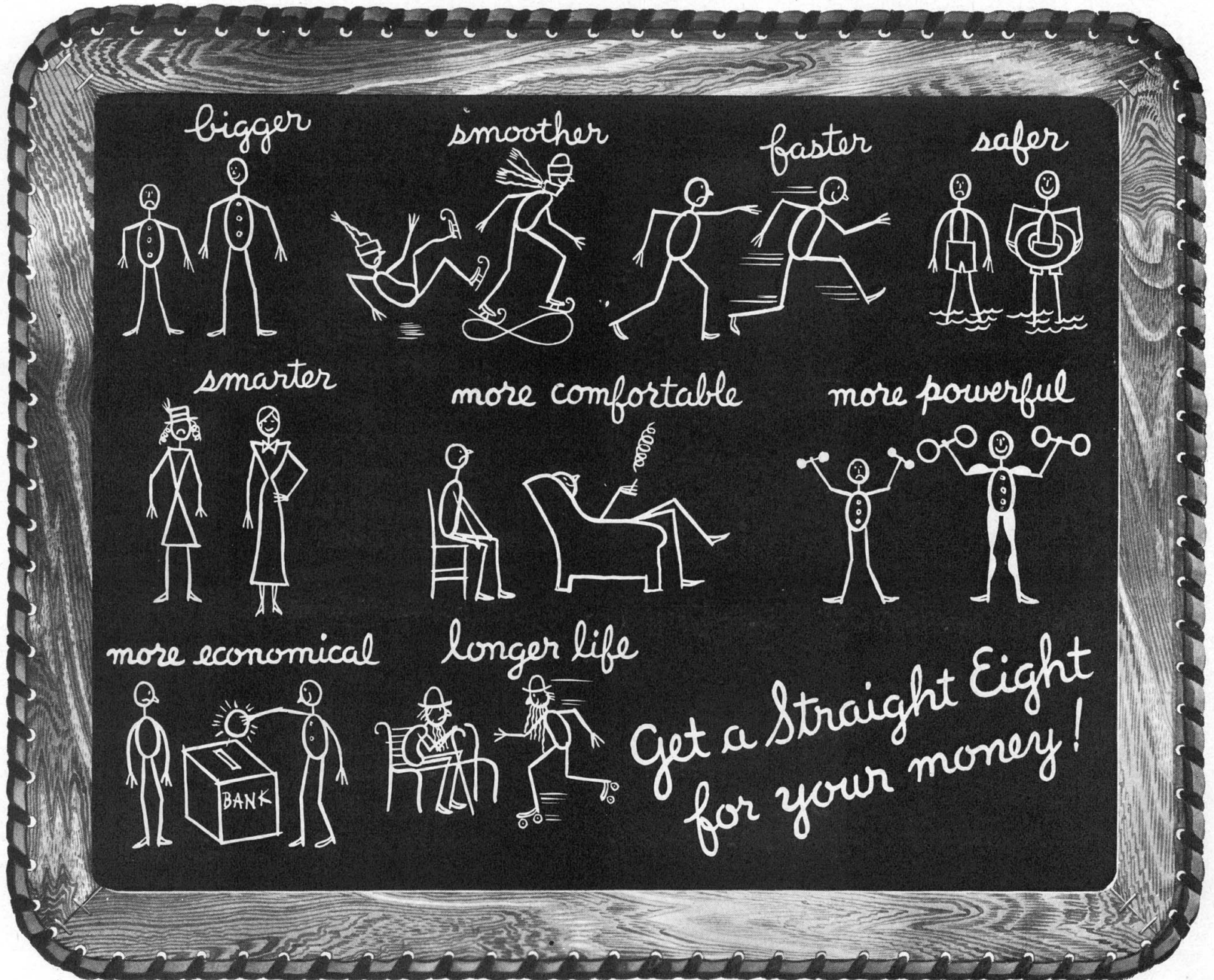


# New Pontiac Straight Eight

A LESSON IN ADVANCED ENGINEERING



**BIGGER**—Wheelbase is increased to 117 inches. Fisher Bodies, with Fisher No Draft Ventilation, are far more spacious. **SMOOTHER**—Improved Straight Eight Engine, in perfect balance, delivers a velvety flow of power. New Knee-Action Front Wheels contribute to finer roadability. New steering is much easier. Smoothness of performance far excels that of any other car of its price. **FASTER**—Top speed is stepped up to 82 actual miles an hour. **SAFER**—Bendix Mechanical Brakes, K-Y Frame and Multi-Beam Headlights are all new features.



**SMARTER**—New grace of design and modern streamlining add refreshing distinction. **MORE COMFORTABLE**—Knee-Action Wheels and soft, matched springs provide riding ease heretofore unknown. **MORE POWERFUL**—Improved Straight Eight Engine, with new high-compression head, now develops 84 horsepower. **MORE ECONOMICAL**—New engineering increases the number of miles per gallon by 10 per cent. **LONGER LIFE**—Metered lubrication, improved engine efficiency and new sturdiness assure many extra years of service.

Tremendous enthusiasm has greeted the new Pontiac Straight Eight wherever it has been displayed. Motorists who have driven this big, new Pontiac pronounce it the quality car of the low-price field. Pontiac's 1934 advice, "Get a Straight Eight for Your Money," is sure to bear rich fruit. Write or wire Pontiac Motor Company, Pontiac, Michigan, for information on open territory.