



New "year ahead"  
STUDEBAKERS

WITH BENDIX POWER BRAKES

FOLLOW motoring America to Studebaker showrooms this month where superb new "year-ahead" Studebakers featuring Bendix power brakes and other costly car advancements are now on exhibit. See the latest expression of Studebaker's appealing skyway style in bodies that are not merely steel but *steel reinforced by steel* . . . the battleship kind of construction which practically all cars will come to a year from now. Drive one of these "year-ahead" Studebakers with power brakes standard even in the very lowest priced Dictator—with sparkling new performance and thrilling handling ease—and with the easy-chair comfort provided by Studebaker's famed Quadripoise Suspension. Prices are substantially under the Studebaker prices of a year ago, although practically all other cars are higher.

\$695 and up,  
at factory

FROM THE SPEEDWAY  
COMES THEIR STAMINA



FROM THE SKYWAY  
COMES THEIR STYLE

RCA BUILDING