



A General Motors Product  
Body by Fisher

Convertible Coupe—Series 40—\$925, list price at Flint.  
Tan whipcord or leather upholstery. Ten color selections.

## THE NEWEST BUICK CONVERTIBLE FRESH · SNAPPY · IN THE LATEST MODE

Buick's new Series 40 Convertible Coupe makes its bow as the freedom of spring and summer draws nearer. Styled in the smart Buick manner for convertible-minded people, it is one of the most dashing cars on the road. Of course, the top stows snugly away, level with the rear deck line, when laid back for fair weather. But there is more to this new convertible than appears in its sparkling outer design—something new to this type of car, and standard practice in all Buick convertible models for 1935. You ride not only with Buick's unsurpassed performance and Knee-Action comfort, but also with the stability and the feel of a

closed car. Under this sleek body is a chassis frame reinforced to be even stronger than is needed for a closed car of the same size, thus preserving the original body alignments. Try for yourself a new kind of 85 smooth miles an hour in this newest Buick—or whatever model you choose. Get the feel of whisking easily, in 21 seconds of acceleration, from 10 to 60 miles an hour. Not costly performance, though. For Buick owners themselves say their average fuel consumption runs from 15 to 18 miles per gallon—and you know or have heard what Buick dependability is.

**\$795**

and up, list prices at Flint.  
Special equipment extra.  
Easy G. M. A. C. terms.

**Buick**

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM