



A General Motors Product  
Body by Fisher

1935 Buick Series 40 Two-Door Touring Sedan with built-in trunk.  
8-cylinder valve-in-head engine. \$865, list price at Flint, Mich.

## LIKE LIGHTNING ON A LIMB !

To the person of discernment and enthusiasm who spoke this picturesque headline for the 1935 Buick—our thanks. He had just finished his own demonstration of the newest Buick. The words popped explosively out of his mouth. He knows automobiles, for he's been driving them almost since there were any. He's still young enough and peppy enough to want to "step on it" when there's the chance. Buick's 10-to-60-mile, 21-second pick-up—its 85-mile top—got him. Its sound and stable roadability, its feeling of utter security

and its safety brakes are precisely what he wants along with its marvelous performance. Never has he had anything even approaching Buick's Knee-Action gliding ride. He expects to get the gas economy of 15 to 18 miles per gallon which owners are consistently reporting. For he bought one of these Buicks, of course. It's a rare thing for a man or woman to take a demonstration of the newest Buick and successfully resist the buying urge. Try one yourself—and see.

**\$795**

and up, list prices at Flint.  
Special equipment extra.  
Easy G. M. A. C. terms.  
Prices subject to change  
without notice.

**Buick**  
1935

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM