



Its
Quality

shines brightest after
10,000 miles



People who have examined the new Master De Luxe Chevrolet marvel at its quality. Very likely *you* will marvel, too . . . because Chevrolet has made this car so big and sturdy—so *fine* in every part—that it no longer looks or acts like a low-priced car! The most pleasing result of this high quality manufacture is that the Master De Luxe will continue to give real satisfaction long after you are satisfied you have received full value for the money paid for it. This new Chevrolet has a habit of staying young. Its quality shines brightest after ten thousand miles. The most surprising thing of all is that its prices are among the lowest and that it gives the greatest operating economy in Chevrolet history. But, as we have said before, quality is remembered all the more pleasantly when price is so low. CHEVROLET MOTOR CO., DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

CHEVROLET

TURRET-TOP BODY BY FISHER (WITH FISHER VENTILATION SYSTEM) . . . IMPROVED KNEE-ACTION RIDE . . . BLUE-FLAME VALVE-IN-HEAD ENGINE . . . WEATHER-PROOF CABLE-CONTROLLED BRAKES . . . SHOCK-PROOF STEERING



The Master De Luxe Sport Sedan