



1 1/2-Ton Stake
(131" wheelbase)

Quality so high

that the operating and maintenance costs are lowest

● You who buy trucks for *economical* transportation will appreciate the fact that Chevrolet Trucks sell at the *world's lowest prices*. And you will be equally pleased to find that Chevrolet operating and maintenance costs are also *lowest of the low* because of the sterling quality that Chevrolet builds into its products! All Chevrolet Trucks are powered by *six-cylinder valve-in-head engines* because experience has proved that this type of engine gives finer service with *less gas and oil*. And all Chevrolet Trucks are built to the highest standards of quality manufacture—made *extra-strong, extra-rugged, extra-dependable*—so they will continue to do their work faithfully and at minimum cost over a long period of years. Buy your Chevrolet Truck with full confidence that it will save you money. Buy it with the knowledge that it will be *most economical* . . . because Chevrolet Trucks sell at the world's lowest prices . . . and because their quality is so high that the operating and maintenance costs are lowest!

CHEVROLET MOTOR COMPANY, DETROIT, MICH.
*Compare Chevrolet's low delivered prices and easy G.M.A.C. terms
A General Motors Value*

CHEVROLET

SIX-CYLINDER
VALVE-IN-HEAD

TRUCKS

