## IN ALL THE WORLD\_NO CAR LIKE THIS



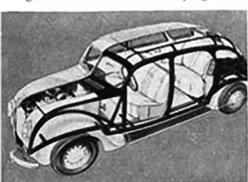
## Only Airflow Owners Know motoring's Greatest Thrills!

NEW LOW PRICE

Before you buy your car this year, may we suggest you take an Airflow ride?

Instantly...you will see and feel the difference between the Past and the Future...between motoring that merely satisfies and travel that becomes a glorious adventure.

Instead of fighting its way through the air, the Airflow De Soto silently glides. You hear no annoying wind-



roar...you witness such streamline miracles as rain running up-hill on the windshield...rear panels free of dust deposits.

You soar over bumpy country roads so smoothly that back-seat passengers can read or stretch out on the divanlike seats and nap... that's the magic of Airflow's scientific Weight Distribution and long, flexible springs.

Worries are gone . . . thanks to genuine hydraulic brakes and the safest body ever built. All-day driving is play to Airflow's 25,000 owners.

See the new Airflow De Sotos, their "living room" interiors... then drive one with the Automatic Overdrive.

At left: From bumper to bumper, frame and body are one all-steel unit.

Right: You do "sixty" at 40 m. p. h. engine speed and fuel consumption.. with De Soto's Automatic Overdrive.



THE STEERING WHEEL is at an easy, racing car angle. There's 25% better vision through a wider windshield.



BEHIND THE REAR SEAT... there's a big, dust-tight luggage compartment for all your traveling needs.



