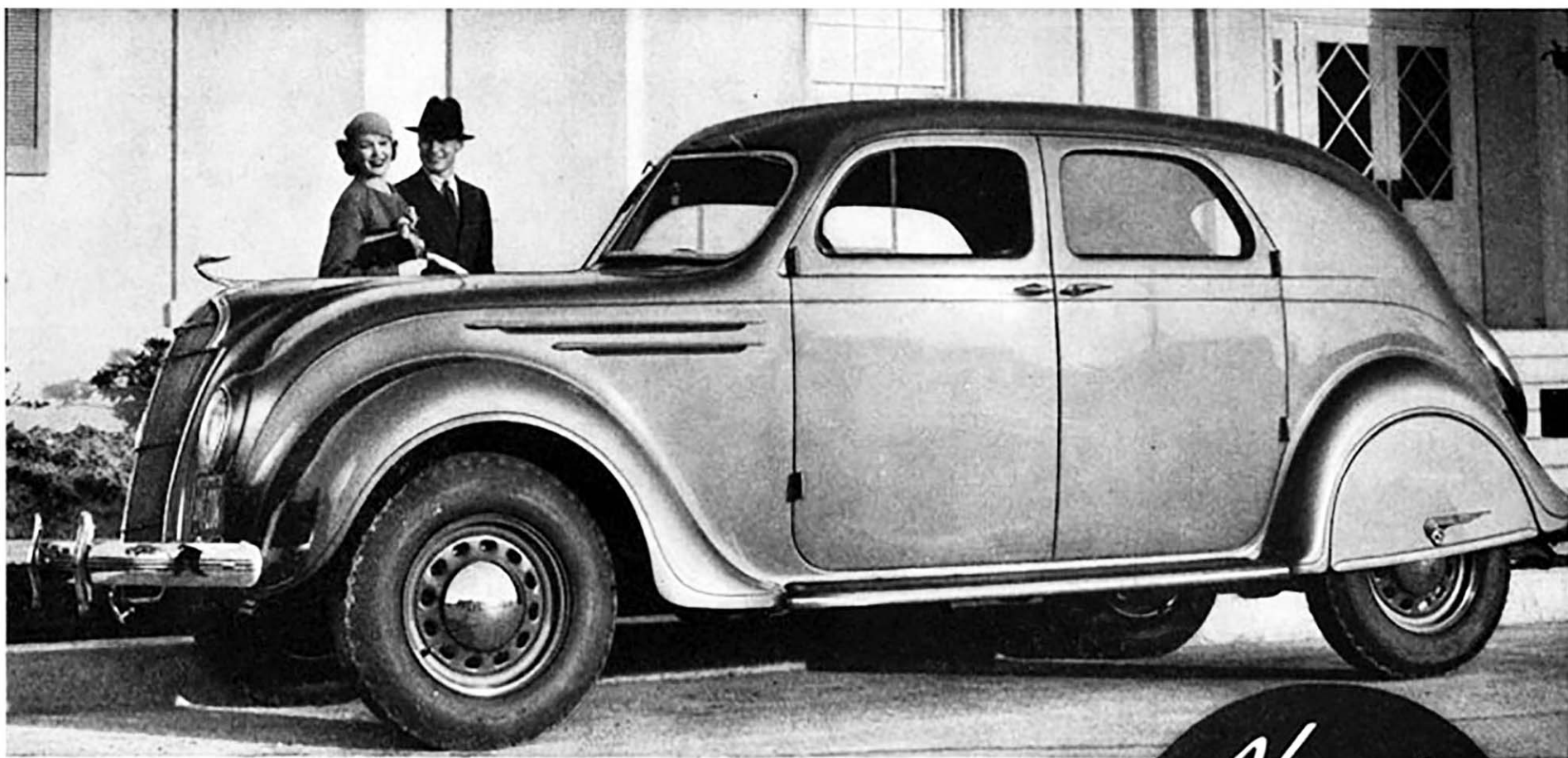


AIRFLOW OWNERS ARE AMERICA'S HAPPIEST



THE SMART AIRFLOW DE SOTO six-passenger four-door Town Sedan. All models are now only \$1015*.

*No other Car gives Airflow's
Safety, Comfort and Beauty!*

*Now at a
NEW LOW
PRICE*

TODAY OVER 25,000 OWNERS can answer any question you may ask about the Airflow. But to understand their enthusiasm you'll have to take a ride with them... for words can't convey the thrill of this new way to travel.

When you ride in an Airflow... it is as if some strange magic smoothed out the roads

before you. That magic is Airflow's scientific weight distribution... its specially designed tapered leaf springs... its new sway eliminator.

Notice the beauty and luxury of the interior! Big, wide, sofa-like cushions glistening in chromium frames. The front seat is as wide as the back! And there's not only more sitting room... there's more room *all-around*.

Drive it... the thrill increases. This car devours the miles so effortlessly that only the speedometer reminds you of its terrific speed.

The windshield is so wide that you might almost be in the cockpit of a racing plane. And you have the stopping-power that only genuine hydraulic brakes can give you.

But as we say... *words* can't give you the thrill of this amazing car... you must *drive* it. Ask your dealer for an Airflow De Soto with the Automatic Overdrive... and watch for a miracle when the speedometer touches 45!



THE DOORS of the Airflow are as wide as those in a house. Both doors open at the center post for easy entrance and exit.



(Above) The Airflow ride helps Barney Stapert, champion typist, break a record at 82 miles an hour.



(Left) All-Steel Body and Frame built like a bridge, one single unit from bumper to bumper.

Airflow **DE SOTO**
COMPANION TO THE \$695* AIRSTREAM DE SOTO
*All prices, list at Factory, Detroit