

IT CHANGED THE HISTORY OF TRAVEL



OVER 25,000 OWNERS have already driven Airflow more than 100,000,000 miles.

More than Ever the Most Thrilling Car in the World!

YOU ARE LOOKING upon a car that has rolled up the greatest record for *rightness* in automotive history.

In one year, this Airflow De Soto has won twenty-five world speed and endurance records... economy records... awards for beauty.

But records can't describe Airflow's

greatest thrill. That's the ride... a soft, smooth, silent, effortless conquest of space utterly unlike anything you have experienced before. Bumpy roads make no difference... back-seat passengers can read or rest at all speeds... thanks to Airflow's scientific Weight Distribution and new tapered leaf springs.

The front seat is as wide as the back, and *both* are wider than in most cars. There's plenty of room for six.

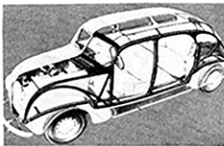
See and drive this history-making car. All models of the new Airflow De Soto are only \$1015*. Try one with the amazing Automatic Overdrive!

(Left) Body and frame are one all-steel unit, from bumper to bumper.

Now at a
NEW LOW PRICE



IN FRONT, there's racing car ease of steering, 25% greater road vision. Seating for three, both front and back, with Airflow's Floating Ride.



Airflow **DE SOTO**

COMPANION TO THE \$695* AIRSTREAM DE SOTO

*All prices, list at Factory, Detroit