

Happy Days Ahead

The Ford V-8 is an invitation to enjoy many thousands of miles of motoring. For the mother in the home. The young woman in business. The June Bride. And the girl graduate who has been longing for a car of her own. . . . For the purchase of a Ford V-8 is in itself something of a graduation—a step upward to a higher plane of motor car performance and all-around satisfaction. . . . Formerly you had to pay more than \$2000 for a car with a V-8 engine. The Ford has brought it within your reach at a low price. And provided beauty, comfort, safety and richness of upholstery and appointment to match that fine car performance. . . . The Ford V-8 is thoroughly modern throughout. It stands at the head of its class in everything that means top honors for a motor car.