



### *Thirty Million Miles of Ford Economy*

More miles. Faster miles. Greater economy . . . that is the story of the Ford V-8. . . . There are conclusive figures from owners to show that it is the most economical Ford car ever built. . . . A particularly interesting and complete report of costs comes from a national fleet owner who has owned 854 Ford cars which have run more than thirty million miles in business use. 175 were Model T Fords, which were run 5,017,075 miles. 599 were Model A Ford cars, which were run 24,041,632 miles. 80 are Ford V-8 cars, which have been run 2,982,886 miles to date. . . . This owner's cost records show that Ford V-8 cars cost 12% less to operate than the Model A Fords and 31% less than the Model T Fords. . . . And they covered more miles per month. . . . The monthly average for the Model T Fords was 1509 miles. . . . For the Model A Fords, 1866 miles. . . . And 2571 miles for the Ford V-8. . . . Each year the Ford car gives you more in value and performance and costs you less to operate.