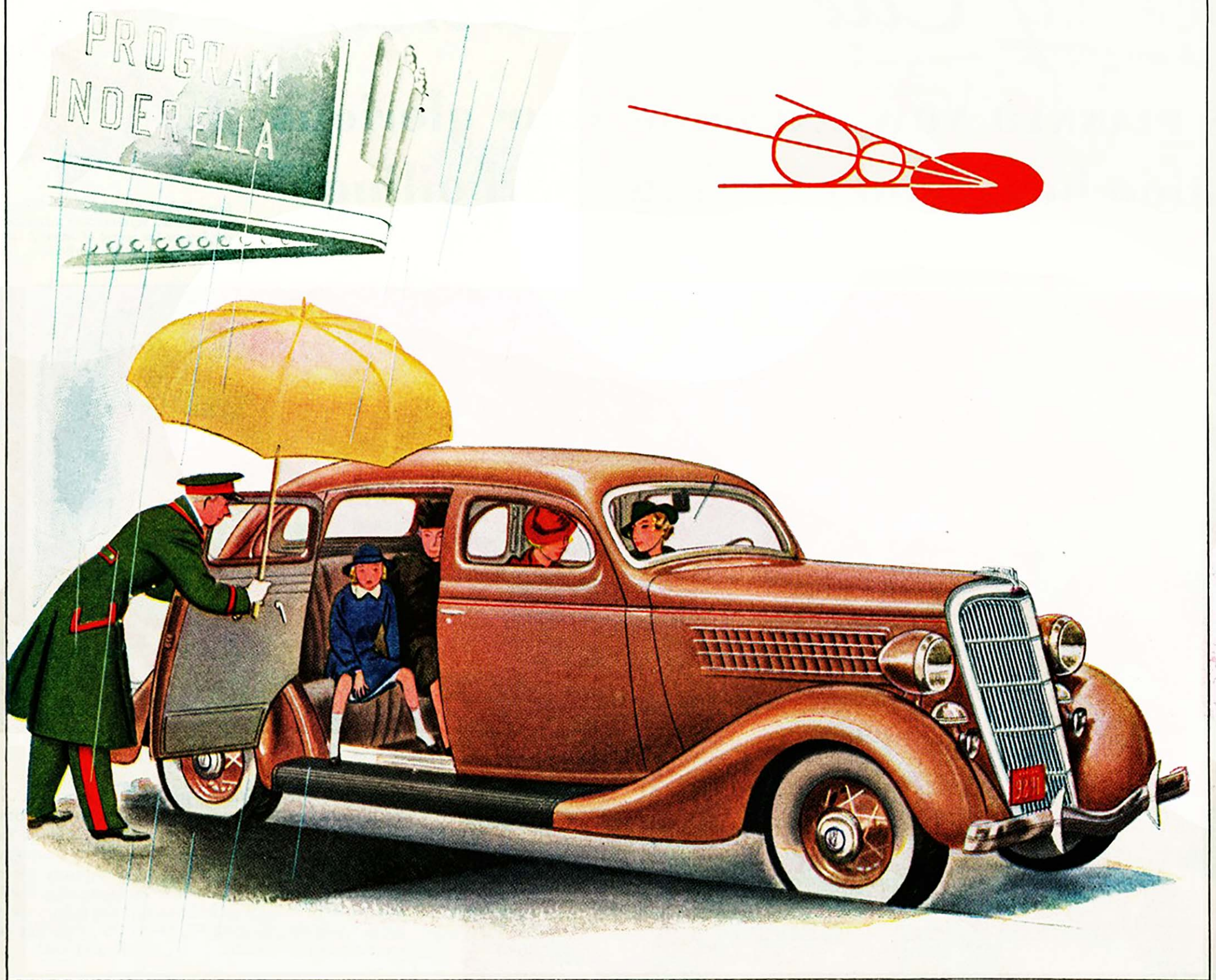


THE NEW FORD V-8 FOR 1935



Real comfort in the back seat

THE WOMAN who rides in the back seat, as well as the woman who drives, will have some nice things to say about the New Ford V-8 for 1935. It has been built to give all passengers a new kind of modern comfort. . . . New weight distribution, new seat position and new longer springs of unusual flexibility give you an exceptionally smooth ride on every type of road. . . . There are many other important features which show the modern manner of the 1935 Ford. . . . You see it in its distinctive lines and the richness of its upholstery and appointments. . . . You find it also in the outstanding performance of its V-8 engine. This is unquestionably the finest engine ever built into a low-price car and it has made an exceptional record for reliability and economy. . . . You drive with greater confidence in the Ford V-8 because it is such a dependable, obedient car. You have a further feeling of security because of ease of handling, the substantial all-steel body and the added protection of Safety Glass all around. There is no extra charge for this.