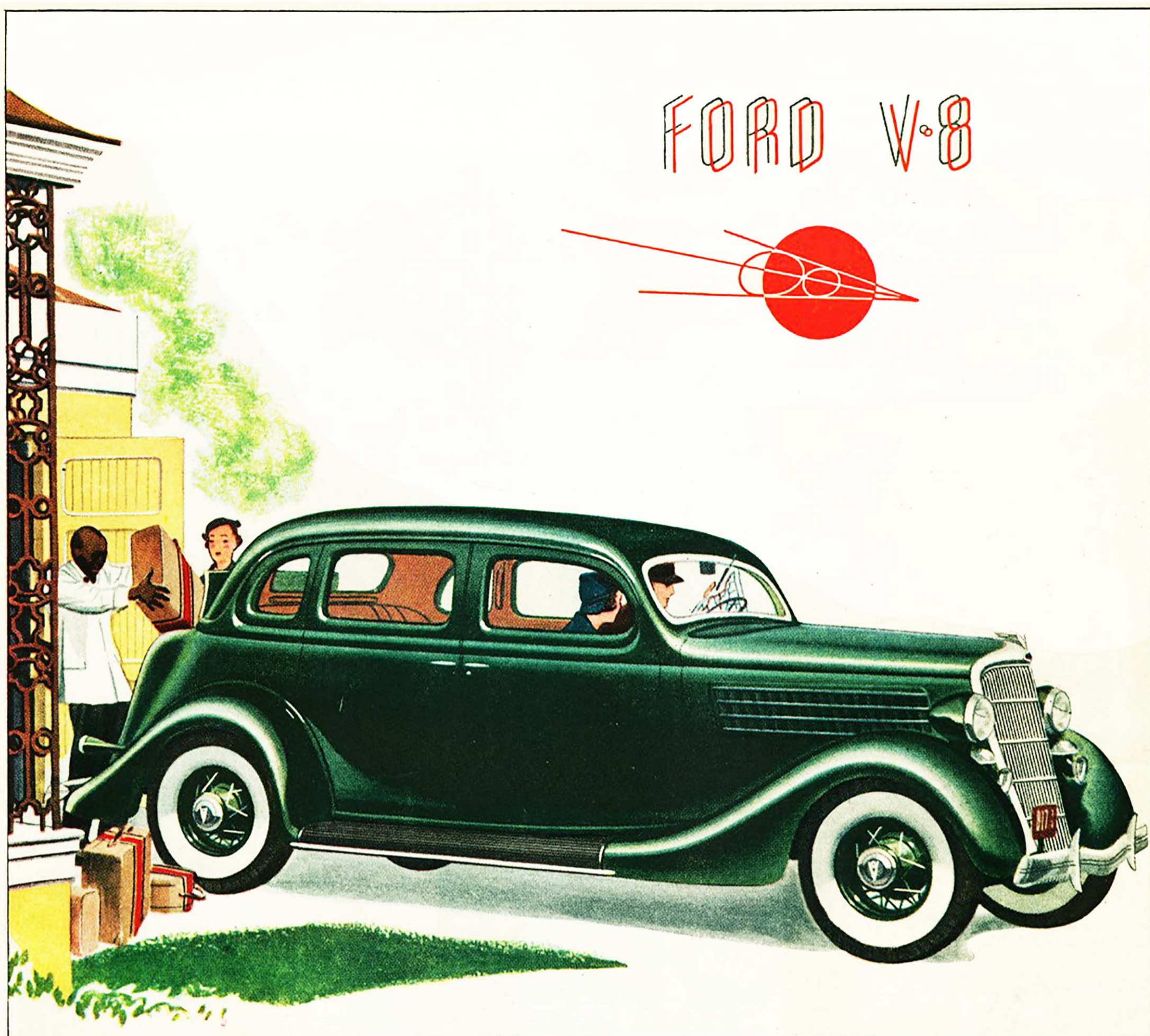


FORD V-8



New Touring Sedans, with Built-in Trunk

NEW among the Ford body styles for this year are the TUDOR and FORDOR TOURING SEDANS. Their beauty, comfort, safety, V-8 performance and economy make them popular, practical family cars. . . . The built-in trunk accents the length of these Touring Sedans and solves the luggage problem. It locks securely and is rain-proof and dust-proof. The large opening makes it easy to get luggage in and out. . . . The Ford Touring Sedans are upholstered in a choice of Bedford Cord or Wool Suede, with taupe color appointments to match. Everything is distinctively new and modern. . . . Four especially important features are the V-8 engine, Center-Poise riding comfort, all-steel body and Safety Glass throughout at no extra cost. V-8 power and smoothness mean more enjoyable motoring. Three years on the road in the service of a million and a half owners have proved that the Ford V-8 is the most economical Ford ever built.